**STAREX UNIVERSITY**

**GURUGRAM**

****

**SCHOOL OF HOSPITALITY MANAGEMENT**

**Bachelor of Hotel Management & Catering Technology (BHMCT)**

**Ordinance, Scheme of Examination and Syllabi**

*(2017 Onwards)*

*(Approved by AC, BOM & Governing Body in its meetings held on 28-08-2017, 29-8-2017 & 19-04-2018)*

**Ordinance, Scheme of Examination and Syllabi**

**BACHELOR OF HOTEL MANAGEMENT & CATERING TECHNOLOGY (BHMCT)**

**Saved as provided in the First Ordinance of the University, this Ordinance shall contain the following;**

**1. Title and Commencement**

This Ordinance shall be called the Ordinance of Starex University and shall be effective from the Academic Session 2019-20.

**2. Duration of the Course**

The duration of Bachelor of Hotel Management & Catering Technology (BHMCT) Degree Course shall be of four academic years. Each year shall be divided in two Semesters i.e. semester-1, semester-2. Accordingly, the four years shall consist in eight Semesters. However, a student is required to pass out the said Course within a maximum period of 6 years from the date of admission to 1stSemester where after he/she shall stand unfit for the course.

**3. Admission and Eligibility for the Same**

Candidate should have passed 10+2 Examination with 45% marks from Board of School Education Bhiwani, Haryana or any other recognized Board with English as one of the Subject.

Candidate should note that for admission to Post Graduate Course must have earned minimum 24 credits at Under Graduate level in relevant subject.

**4. Admission Schedule and Submission of Examination Forms and Fee**

The admission schedule along with the last date for submission of admission forms and fee shall be fixed by the Vice-Chancellor from time to time and displayed by the University.

Date of Exams. & fee shall be fixed by the Vice- Chancellor and notified by the Controller of Examinations.

**5. Change of Branch/ Discipline**

A student will be entitled to change/switch over Branch/Discipline within 15 days after the commencement of Academic Session where after no change will be allowed. Such a student must be eligible for admission to the Branch/Discipline intended to be admitted to.

**6. Promotion to Higher Semester(s)**

The student shall be promoted to 2nd, 4tth, 6th and 8th Semester automatically without any condition of passing minimum number of papers. For promotion from 2nd to 3rd Semester, the student shall have to clear at least 50% paper of 1st and 2ndSemester taken together. For promotion from 4th to 5th Semester, the student shall have to clear at least 50% papers of 3rd and 4th Semester taken together. For promotion from 6th to 7th Semester, the student shall have to clear at least 50% papers of 5th and 6th Semester taken together.

**7. Reappear Examinations**

Re-appear Examinations for odd semesters will be held along with the regular semester examinations of these semesters in December and those of even semesters along with the regular examinations of these semesters in May/June. However, the re-appear examination of 8th semester may be held in December along with the odd semester Examinations.

**8. Medium of Instruction and Examination**

The medium of instructions and writing question papers shall be in English.

**9. Types of Courses/Subjects Offered**

 **a) Core Courses/Subjects (To be studied in 1st to 4th Semester)**

The course which is to be studied compulsorily as a core requirement is a Core Course as depicted in Annexure 01.

**b) Elective Course (To be studied in 3rd to 6th Semester)**

A course to be chosen from a prescribed pool of course is an Elective Course as depicted in Annexure 01.

**c) Discipline Specific Elective Course (DSE) (To be studied in 1st& 2nd Semester)**

The elective courses to be offered by the main Discipline/Subject of study is referred as the Discipline Specific Elective Course as depicted in Annexure 01.

**d) Ability Enhancement Course (AEC)**

Ability Enhancement Courses are:

1. Ability Enhancement Compulsory Course (AECC) (To be studied in 1st and 2nd Semester)
2. Skill Enhance Course (SEC)

 **For BHMCT - 2nd to 8th semester**

**10. Type of Examinations**

Wherever not otherwise provided in any Course Ordinance there will be two types of Examinations.

(a) **End term:** End term Examination shall be held at the end of each Semester and will cover the entire syllabus for that Semester. First, Third, Fifth and seventh Semester Examinations shall ordinarily be held in the month of December and Second, Fourth, Sixth and eight Semesters Examinations in the month of May.

(b) **Internal Test:** There may be one/two Internal Assessment test(s) in each Semester. Each Internal Assessment test will cover the syllabus taught up to the date of test.

**11. Scheme of Examinations**

25% marks of the total marks of the concerned subject shall be earmarked for Internal Assessment.

**a)** **Distribution of Mark**

i) Theory 75

ii) Internal Assessment 25

1. Practical 50

**b) Pass Percentage for BHM Course**

**Theory:**

1. 35% marks in written paper.

 ii) 35% marks in written paper and Internal Assessment taken together.

35% marks in Practical.

iii) 35% marks in Practical and Internal Assessment taken together.

**Viva-Voce:** (Wherever provided)

1. 35% marks in Viva-Voce separately.

**Note:**

1. In case, a student is detained from appearing in the Examinations of Theory and Practical having failed to secure 20% marks in Internal Assessment, he/she may improve the same for appearing in the relevant subsequent Examination. In all other cases, the marks of Internal Assessment shall be carried forward for the subsequent examination.
2. The concerned teacher shall preserve the records of the Internal Assessment and shall make the same available as and when required.

The concerned School/Faculty shall display the marks of Internal Assessment on the Notice Board for information of the students.

**12. Eligibility to appear in the Examination**

The Student should fulfill the following criteria to be eligible for appearing in the end term examination;

1. He/she should bear a good moral character.
2. He/she should be on the rolls of the University during the Semester.
3. He/she should have not less than 75% of the attendance during the respective Semester. In case, a student fails to secure the prescribed percentage of lectures either in Theory or Practical, he/she shall be detained from appearing in the said part of examination (Theory or practical or both, as the case may be).
4. He/she should not be a defaulter of payment of tuition fee or any other dues of the University and no disciplinary action should be pending against him/her.

**Note:** In case, a student fails to secure 75% attendance in Theory or Practical or both, he/she will be detained from appearing in Theory or Practical or both examinations, as the case may be.

**13. Exemption from Attendance/Condonation of Shortage of Attendance**

The shortage of attendance can be condoned/relaxed as under:

|  |  |  |  |
| --- | --- | --- | --- |
| **Sr. No.** | **Category for Exemption/Condonation of lectures/attendance** | **Ground for Exemption/Condonation** | **Competent Authority** |
| **1** | All periods of the day of Blood Donation | Voluntarily Blood Donation to the Blood Bank | Dean of the School/Faculty |
| **2** | All periods of the day of Examination | For appearing in the supplementary Examinations (Th./Pr./Vice-Voce) | -Do- |
| **3** | 10 Days attendance during a Semester | For participation in University or Inter University/College Sports Tournaments/ Youth Festivals, NCC/NSS Campus/University Educational Excursions | -Do- |
| \*Provided that: 1. He/she has obtained prior approval of the Dean of School/Faculty.2. Credit may be given only for the days on which lectures were delivered or tutorials or practical work done during the period of participation in the aforesaid events. |
| **4** | Condonation/Relaxation up to 5% during a Semester | Genuine reason; such as: illness, transfer of parents, and sudden death in blood relation, on production of proof. | 1. The concerned Dean of his own or on the recommendation of HOD 2. Vice-Chancellor of his own or on the recommendation of Concerned Dean  |

**14. Setting of Question Papers and Re-Checking, Evaluation/Re-evaluation of Answer book(s)**

As per provisions in the First Ordinance and rules and regulations of the University

**15. Grace Marks**

As per provisions in the First Ordinance of the University

**16. Improvement of Examination Result**

A student may be permitted to improve his/her result subject to the following: -

1. The student will be permitted to appear in improvement examination as an ex-student with regular batches for the purpose of improvement of CGPA/Division.
2. Only one chance for improvement for a Semester will be given. The chance must be availed within a period of 1 year from passing the final examination.
3. In case the nature of result does not improve i.e. up to CGPA 5, 6, 7, 8 and 9, his/her improvement result shall be declared as **“PRS”** (Previous Result Stands).
4. There will be no separate examination for improvement i.e. the student intending to improve his/her result shall appear along with the regular batches in accordance with the syllabus prescribed for the regular batches.

**17. Issuance of DGS, Award of Degree**

A student shall be issued Detailed Grade Statement for each examination and shall be awarded Degree on successful completion of the course. The division and performance shall be indicated in the Degree as depicted in **Grading Method** as per the **Clause No. 20.**

**18. Inter University Migration**

 a) A student of this University may seek Migration as per provision in the First Ordinance of the University.

 b) Any student intending to seek Migration to this University may do so subject to the following;

 **i)** The Migration cannot be claimed as a matter of right and shall subject to the availability of seat.

 **ii)** The Migration shall be allowed only in 2nd year (3rd semester).

 **iii)** The student must have pursued the pervious exam(s) under Semester system.

 **iv)** At least 50% papers, of the papers passed by him/her in the previous Institute/University must have matched with the papers prescribed by this University.

 **v)** Rest of the unmatched Subjects/Papers will be required to be passed by him/her from this University as Deficient Subjects/Papers.

**19. Choice Based Credit System**

 **Definitions of Key Words**

1. **Academic Year**: Two consecutive (one odd + one even) semesters constitute one academic year.

**2. Choice Based Credit System (CBCS):** The CBCS provides choice for students to select from the prescribed courses (core, elective or minor or soft skill courses).

**3. Course:** Usually referred to, as ‘papers’ is a component of a programme. All courses need not carry the same weight. The courses should define learning objectives and learning outcomes. A course may be designed to comprise lectures/ tutorials/laboratory work/ field work/ outreach activities/ project work/ vocational training/viva/ seminars/ term papers/assignments/ presentations/ self-study etc. or a combination of some of these.

**4. Credit Based Semester System (CBSS):** Under the CBSS, the requirement for awarding a degree or diploma or certificate is prescribed in terms of number of credits to be completed by the students.

**5. Credit Point**: It is the product of grade point and number of credits for a Course.

**6. Credit**: A unit by which the Course work is measured. It determines the number of hours of instructions required per week. One credit is equivalent to one hour of teaching (lecture or tutorial) or two hours of practical work/field work per week.

**7. Cumulative Grade Point Average (CGPA):** It is a measure of overall cumulative performance of a student over all semesters. The CGPA is the ratio of total credit points secured by a student in various Courses in all semesters and the sum of the total credits of all courses in all the Semesters. It is expressed up to two decimal places.

**8. Grade Point**: It is a numerical weight allotted to each letter grade on a 10-point scale.

**9. Letter Grade**: It is an index of the performance of students in a said Course. Grades are denoted by letters O, A+, A, B+, B, C, P and F.

**10. Programme**: An educational programme leading to award of a Degree, Diploma or certificate.

**11. Semester Grade Point Average (SGPA):** It is a measure of performance of work done in a semester. It is ratio of total credit points secured by a student in various courses registered in a semester and the total course credits taken during that semester. It shall be expressed up to two decimal places.

**12. Semester:** Each semester will consist of 15-18 weeks of academic work equivalent to 90 actual teaching days. The odd semester may be scheduled from July to December and even semester from January to May/June.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Range of Percentage of Marks** | **Letter Grade** | **Grade Points** | **Range of Grade Points** | **Classification** |
|  90 and above | O (Outstanding) | 10 | 9-10 | Outstanding |
|  80 & above but less than 90 | A+ (Excellent)  | 9 | 8 < 9 | Excellent |
| 70 & above but less than 80 | A (Very Good) | 8 | 7 < 8 | 1st Div. with Distinction |
| 60 & above but less than 70 | B+ (Good)  | 7 | 6 < 7 | 1st Division |
| 50 & above but less than 60 | B (Above Average) | 6 | 5 < 6 | 2nd Division |
| Above 40 but less than 50 | C (Pass-Average) | 5 | Above 4 < 5 | 3rd Division |
| 35 To 40 | P (Pass) | 4 |  3.5 To 4 | Pass |
| Below minimum pass marks  | F (Fail) | 0 | - | - |

**13. Transcript and Detailed Grade Certificate/Statement (DGS):** Based on the earned credit points, a detailed grade certificate/statement (DGS) shall be issued to all the registered students after every semester. The grade certificate/statement will display the course details (course code, its nomenclature, total credit points and letter grade) along with SGPA of that semester and CGPA in the final semester. The grading method for evaluating students’ performance involves award, of grade according to the range of total marks in the course. The grade will be awarded based on marks out of 100, as depicted below:

**20. Grading Method**

 The grading method for evaluating students’ performance involves award, of grade according to the range total marks in the course. The grade will be awarded bases on marks out of 100, as depicted below:

**rading Met**

**Formula for Computation of SGPA & CGPA**

1. The SGPA is the ratio of sum of the product of the number of credits with the grade points scored by a student in all the courses taken by a student and the sum of the number of credits of all the courses undergone by a student, i.e.

 SGPA (Si) = ∑ (Ci ×Gi) / ∑Ci

Where **Ci** is the number of credits of the ith Course and **Gi** is the grade point scored by the student in the ith Course.

1. The CGPA is also calculated in the same manner taking into account all the Courses undergone by a student over all the semesters of a programme, i.e.

**CGPA = ∑ (Ci × Si) / ∑Ci**

Where Si is the SGPA of ith Semester and Ci is the total number of Credits is that semester.

1. The SGPA and CGPA shall be worked up to 2 decimal points and mentioned in the DGS and transcripts.
2. Formula for calculation of aggregate pass percentage **CGPA x 10**

**Example**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Course** | **Credit** | **Grade Letter** | **Grade Point Block** | **Range of Grade Points (Actual Grade Value as per marks obtd.**  | **Earned Credit Points (Credit ×Actual Grade Value)** |
| Course 1 | 3 | O | 10 | 9.2 | 3×9.2=27.6 |
| Course 2 | 3 | A+ | 9 | 8.2 | 3×8.2=24.6 |
| Course 3 | 4 | A | 8 | 7 | 4×7=28 |
| Course 4 | 3 | B+ | 7 | 6.7 | 3×6.7=20.1 |
| Course 5 | 3 | B | 6 | 5.6 | 3×5.6=16.8 |
| Course 6 | 4 | C | 5 | 4.7 | 4×4.7=18.8 |
|  | 20 |  |  |  | 135.9 |

Thus, **SGPA** = 135.9/20 = 6.79

Similarly, suppose SGPA for 2nd, 3rd, and 4th semester is 7.85, 5.6 and 6.0 with credits 22, 24 and 22 respectively than for a two-year programme, the CGPA will be computed as follows:

**CGPA**= 20 × 6.79 + 22× 7.85 + 24 × 5.6 + 22 × 6.0/88 = 6.53

Formula for calculating percentage of marks

CGPA × 10 e.g. 6.53 × 10 = 65.3

**21. Other Provisions**

i) Nothing in this Ordinance shall debar the University from amending the Ordinance and the same shall be applicable to all the students whether old or new.

ii) Any other provision not contained in the Ordinance shall be governed by the rule and regulations framed by the University from time to time.

iii) All disputes shall Subject to Gurugram court Jurisdiction.

 **Lateral entry to 2nd year BHMCT programme shall be applicable for candidates who have completed three-year diploma after 10 or 10+2 with 45% marks in the relevant field.**

**Important:**

1. Each University/Institute should provide a brief write-up about each paper outlining the salient features, utility, learning objectives and prerequisites. University/Institute can add/delete some experiments of similar nature in the Laboratory papers.
2. A Two Credit, only theory paper will have 2 hours of lecture per week and in case of practical four of practical input per week. Similarly, a Six Credit, Only Theory paper will have 5 Hours of Lecture and 1 hr. of Tutorial Per Week, whereas 6 Credit Theory and Practical (4+2) l Paper shall have 4 Hrs. of Lecture and 4 Hrs. of Practical per week.
3. The size of the practical group for practical papers is recommended to be 12-15 students. We may have batches divided for practical and workload may be accessed batch wise. One Credit of Theory is equal to Two Labs, thus for Two Credit Paper No of theory classes per week shall be Two and/or Labs would be Four. In case of multiple batches, the lab workload shall be multiplied and accessed accordingly.
4. University/Institute can add to the list of reference books given at the end of each paper.
5. University/ Institute can plan activity-based learning events such as theme lunches, food festivals about 1-2 each year to supplement learning of students.
6. University/ Institute may organize Seminar/ Conferences/ Workshops/ Symposiums/ Interaction Programmes/ Extension Lecture focusing on key areas of Hospitality.

**Course Structure**

**BHMCT – Bachelor of Hotel Management & Catering Technology (Four Years)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Paper Code** | **Subject** | **Periods** | **Evaluation Scheme** | **Practical** | **Total** |  |
|  |  | **L** | **T** | **P** | **Internal Exam Ordinanc e Clause 13(a)** | **Universit y Exam** | **Sub Total** |  |  |
|  |  |  |  |  | **TA** | **CA** | **CT** | **TOT** | **UE** | **ST** | **P** | **T** |
| **1st Semester** |
| 15BHM101 | F.P. Foundation – I | 3 | 1 | 3 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM102 | F&B S Foundation – I | 3 | 1 | 3 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM103 | Housekeeping – I | 3 | 1 | 2 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM104 | Front Office – I | 3 | 1 | 2 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM105 | Application ofComputers | 3 | 1 | 2 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM106 | PersonalityDevelopment | 3 |  | 2 | -- | -- | -- | -- | -- | -- | 100 | 100 |
| **2nd Semester** |
| 15BHM201 | F.P. Foundation – II | 3 | 1 | 3 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM202 | F&B S Foundation – II | 3 | 1 | 3 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM203 | Housekeeping – II | 3 | 1 | 2 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM204 | Front Office – II | 3 | 1 | 2 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM205 | Foundation Course in Management | 3 | -- | -- | 10 | 5 | 5 | 20 | 80 | 100 | -- | 100 |
| 15BHM206 | Business Communication | 3 | 1 | -- | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM207 | EnvironmentalSciences | Internal qualifying paper as per UGC guidelines |
| 11BHM208 | Disaster Manager |  | 3 | -- | -- | 10 | 5 | 5 | 20 | 80 | 100 | -- | 100 |  |
|  |  |
| **3rd Semester Internship** |
| **Paper Code** | **Subject** | **Training Report** | **Viva Voce** | **Total** |
|  |
| 15BHM301 | Training Report & Viva Voce | 400 | -- | 450 | -- | 850 | -- |
| 15BHM301A | Food & Beverage Production | -- | 100 | -- | 100 | -- | 200 |
| 15BHM301B | Food & Beverage Service | -- | 100 | -- | 100 | -- | 200 |
| 15BHM301C | Housekeeping Operation | -- | 100 | -- | 100 | -- | 200 |
| 15BHM301D | Front Office Operation | -- | 100 | -- | 100 | -- | 200 |
| 15BHM301E | Presentation on IE & Log Book | `-- | -- | -- | 50 | -- | 50 |
|  |
| **4th Semester** |
| 15BHM401 | F.P. Operation | 3 | 1 | 3 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM402 | F&B S Operation | 3 | 1 | 3 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM403 | Housekeeping Operation | 3 | 1 | 2 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM404 | Front Office Operation | 3 | 1 | 2 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM405 | Foreign Language | 3 | 1 | -- | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | French |  |  |  |  |  |  |  |  |  |  |  |
| 15BHM406 | Accounting forHospitality & Tourism | 3 | 1 | -- | 10 | 5 | 5 | 20 | 80 | 100 | -- | 100 |
|  |
| **5th Semester** |
| 15BHM501 | Food ProductionManagement | 3 | 1 | 3 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM502 | F&B S Management &Control | 3 | 1 | 3 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM503 | HousekeepingManagement | 3 | 1 | 2 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM504 | Front OfficeManagement | 3 | 1 | 2 | 10 | 5 | 5 | 20 | 80 | 100 | 50 | 150 |
| 15BHM505 | Marketing forHospitality & Tourism | 3 | 1 | -- | 10 | 5 | 5 | 20 | 80 | 100 | -- | 100 |
| 15BHM506 | Human ResourceManagement | 3 | 1 | -- | 10 | 5 | 5 | 20 | 80 | 100 | -- | 100 |
|  |

# 6th Semester

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Paper Code** | **Subject** | **Training Report** | **Viva Voce** | **Total** |  |
| 15BHM601 | Training Report & Viva Voce | 400 | -- | 450 | -- | 850 | -- |
| 15BHM601A | Food & Beverage Production | -- | 100 | -- | 100 | -- | 200 |
| 15BHM601B | Food & Beverage Service | -- | 100 | -- | 100 | -- | 200 |
| 15BHM601C | Housekeeping Operation | -- | 100 | -- | 100 | -- | 200 |
| 15BHM601D | Front Office Operation | -- | 100 | -- | 100 | -- | 200 |
| 15BHM601E | Presentation on IE & Log Book | `-- | -- | -- | 50 | -- | 50 |
|  |  |  |  |  |  |  |  |

|  |
| --- |
| **7th Semester** |
|  |  | L | T | P | TA | **C****A** | CT | TOT | UE | ST | P | T |
| 15BHM701 | Foreign Cuisines | 3 | 1 | 3 | 10 | 5 | 5 | 20 | 80 | 100 | 100 | 200 |
| 15BHM702 | Seminar |  |  |  |  |  |  |  |  |  | 100 | 100 |
| 15BHM703 | Research Methodology | 3 | 1 |  | 10 | 5 | 5 | 20 | 80 | 100 |  | 100 |
| 15BHM704 | Retail Management | 3 | 1 |  | 10 | 5 | 5 | 20 | 80 | 100 |  | 100 |
| 15BHM705 | Safety & Security Management | 3 | 1 |  | 10 | 5 | 5 | 20 | 80 | 100 | -- | 100 |
| 15BHM706 | Meeting, Conferences & ExhibitionManagement | 3 | 1 |  |  |  |  |  |  |  | -- | 100 |

|  |
| --- |
| **8th Semester** |
| **Paper Code** | **Subject** | **Report** | **Viva Voce** | **Total** |
| 15BHM801 | On the Job Training in any ofthe Hotel/Hospitality Operational Areas | -- | -- | 200 | -- | -- | 200 |
| 15BHM802 | Presentation on IE & Log Book | -- | -- | -- | 100 | -- | 100 |
| 15BHM803 | Project Report & Viva Voce | 200 | -- | -- | 200 | -- | 400 |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

Note: About 2-3, Relevant Activity Based Learning Programmes like Theme Luncheons and others shall be organised in each semester involving students to supplement their learning.

|  |  |  |  |
| --- | --- | --- | --- |
| TA | - Teachers Assessment | CA | - Case Analysis |
| CT | - Class Test | TOT | - Total |

**BACHELOR OF HOTEL MANAGEMENT & CATERING TECHNOLOGY BACHELOR OF TOURISM & TRAVEL MANAGEMENT MAHARSHI**

**DAYANAND UNIVERSITY ROHTAK off****ice.ihtm@mdurohtak.ac.in**

**Guidelines for Paper Setting/ Exams**

**OBJECTIVE:**

The course familiarizes the students with the Hospitality/Tourism Business & Management. The course is blend of theory and practical to develop a professional attitude & skills for trade in students. Being professional in nature the course aims to inculcate professional values & ethics with focus on hospitality/tourism management & operations.

**APPROACHES:**

Lectures, Group Discussions, Presentations, Practical, Case studies, Business Games & Field Tours

**REQUIREMENTS:**

Regular attendance and active participation during the course of the semester; Books & Literature Surveys, Long Essays and Assignments; Seminars Presentations etc.

**EVALUATION:**

The performance of the students will be evaluated on the basis of class participation, house tests; regularity & assignments, carrying 20% credit and the rest through term end examinations. (Three Hours Duration)

**MODE OF PAPER SETTING:**

There will be eight questions in all and candidates will have to attempt six questions. First question will be compulsory and of 20 Marks and shall contain 10 short answer type questions. These questions shall be spread over the whole syllabus. Rest seven questions shall be 12 marks each and will be set unit wise or in such a way that covers whole syllabus, where option of attempting any five among these 7 questions will be given. These questions shall judge both theoretical & applied knowledge of students. Case studies may also be given in the questions.

(2\*10=20 Marks) (12 - Marks)

(12 - Marks)

(12 - Marks)

(12 - Marks)

(12 - Marks)

(12 - Marks)

(12 - Marks)

Subjective/ case study/ numerical/ other

Question 4

Question 5

Question 6

Question 7

Question 8

Short answer type questions *(Compulsory)*

Question 2

Question 3

1.

2.

3.

4.

5.

6.

7.

8.

Time Allowed: 3 Hours

***Note: Attempt any six questions, Question No -1 is compulsory***

Max Marks – 80

**BHMCT/BTTM**

**Sample Question Paper Format**

# Semester – 1

**Course Contents:**

**15 BHM 101 – FOOD PRODUCTION FOUNDATION – 1**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

**Unit – 1 Cooking: -** Introduction, Definition, and its importance.

**Hygiene:** introduction, importance and types. Qualities of F & B production employees

**Unit – 2 Handling kitchen accidents** e.g. burns cuts, fractures and Heart attack.

**Fire:** Introduction, Types and how to extinguish different types of fire.

**Unit – 3 Ingredients used in cooking- I:** Cereals and Grains, Fruits and Vegetables, and Sweeteners’- Types, Purchasing and Storing considerations.

**Unit – 4 Ingredients used in cooking- II:** Egg, Milk and Milk Products, Salt and Oil & Fat-

Introduction, Types, Purchasing and Storing considerations.

# Practical

1. Proper usage of a kitchen knife and hand tools
2. Understanding the usage of small equipments
3. Familiarization, identification of commonly used raw material
4. Basic hygiene practices to be observed in the Kitchen
5. First aid for cuts & burns 06 **EGG COOKERY**

Preparation of:

* 1. Hard & soft boiled eggs.
	2. Fried eggs.
	3. Poached eggs.
	4. Scrambled eggs.
	5. Omelet’s (Plain, Spanish, Stuffed) 07 **PREPARATION OF VEGETABLES**
1. Cuts of vegetables Julienne Jardiniere

Dices Cubes Macedoine Paysanne Shredding Concasse Mire- poix

1. Blanching of Tomatoes and Capsicum.
2. Cooking vegetables: Boiling (potatoes, peas) Frying (Aubergine, Potatoes) Steaming (Cabbage) Braising (Potatoes) Braising (Onions, cabbage)

# RICE & PULSES COOKING

* 1. Identification of types of rice varieties & pulses.
	2. Simple preparation of (a) Boiled rice (Draining & absorption) Method.
	3. Fired rice.
	4. Simple dal preparation
	5. Wheat, products like making chapattis, parathas, phulkas, Kulchas & puris.

# INDIAN BREAKFAST

* 1. Preparation of Puri/ Bhaji, Allo Paratha, Chola Bhatura,

# Suggested Readings:

**-** Accompaniments & Garnishes from waiter; Communicate: Fuller J. Barrie & Jenkins

* Bakery & Confectionery By S.C Dubey, Publisher: Society of Indian Bakers
* Cooking Essentials for the New Professional Chef
* Larder Chef By M J Leto & W K H Bode Publisher: Butterworth- Heinemann
* Modern Cookery (Vol- I) By Philip E. Thangam, Publisher: Orient Longman
* Practical Cookery By Kinton & Cessarani
* Practical Professional Cookery By Kauffman & Cracknell
* Professional Cooking by Wayne Gislen, Publisher Le Cordon Bleu
* Purchasing Selection and Procurement for the Hospitality Industry By Andrew Hale Feinstein and John M. Stefanelli
* The Professional Chef (4th Edition) By Le Rol A. Polsom
* The Professional Pastry Chef, Forth Edition By Bo Friberg Publisher: Wiley & Sons INC
* Theory of Catering By Kinton & Cessarani
* Theory of Cookery By K Arora, Publisher: Frank Brothers

# 15 BHM 102- FOOD & BEVERAGE SERVICE FOUNDATION 1

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory

**Unit – 1 F & B Services: -** Introduction, Importance, Functions, Sections Classification of catering establishment- commercial and non commercial

**Unit – 2 Departmental Organization & Staffing –** Organization Structure of F & B Services in

different types of Hotels. Job Descriptions and job specifications of different F & B service positions, attributes of F & B personnel

**Unit – 3 Food & Beverage Service equipments:** Introduction, Classification and features.

**Unit – 4 Food & Beverage Service Methods:** Introduction, Classification and features.

# Practical:

* Personal grooming
* Knowledge of equipments
* Knowledge of various food service methods
* F & B Service terminology
* Basic food service- Indian Breakfast, Egg preparation

# Suggested Reading:

* + Food & Beverage Service – Dennis R.Lillicrap. & John A. Cousines. Publisher: ELBS
	+ Food & Beverage Service Management – Brian Varghes
	+ Food & beverage Service Training Manual – Sudhir Andrews, Tata Mc Graw Hill. Food & Beverage Service Lillicrap & Cousins, ELBS
	+ Introduction F & B Service- Brown, Heppner & Deegan
	+ Menu Planning- Jaksa Kivela, Hospitality Press
	+ Modern Restaurant Service- John Fuller, Hutchinson
	+ Professional Food & Beverage Service Management – Brian Varghese
	+ The Restaurant ( From Concept to Operation)
	+ The Waiter Handbook By Grahm Brown, Publisher: Global Books & Subscription Services New Delhi.

# Theory

**15 BHM 103- HOUSEKEEPING – I**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Unit – 1

Introduction: Meaning and definition Importance of Housekeeping, Responsibility of the Housekeeping department, a career in the Housekeeping department. Housekeeping Department: Organizational framework of the Department (Large/Medium/Small Hotel), Role’ of Key Personnel in Housekeeping, Job Description and Job Specification of staff in the department, Attributes and Qualities of the Housekeeping staff – skills of a good Housekeeper, Inter departmental Coordination with more emphasis on Front office and the Maintenance department.

# Unit – 2

Housekeeping Procedures: Briefing, Debriefing, Gate pass, indenting from stores, Inventory of Housekeeping Items, Housekeeping control desk, Importance, Role, Co-ordination, check list, key control. Handling Lost and Found, Forms, Forms and registers used in the Control Desk, Paging systems and methods, Handling of Guest queries, problem, request, General operations of control desk.

# Unit – 3

The Hotel Guest Room: Layout of guest room (Type), Layout of corridor and floor pantry, Types of guest rooms, Guest Room Features – Housekeeping Perspective.

# Unit – 4

Cleaning Science: Characteristics of a good cleaning agent, PH scale and cleaning agent with their application, Types of cleaning agent, cleaning products (Domestic and Industrial), Cleaning Equipment: Types of Equipment, Operating Principles of Equipment, Characteristics of Good equipment (Mechanical/Manual), Storage, Upkeep, and Maintenance of equipment, Care and Cleaning of Different Surfaces: Metal, Glass, Leather, Rexene, Ceramic, Wood, Wall and floor covering, Stain Removal.

# Practical

1. Rooms layout and standard supplies. (Amenities)
2. Identification of cleaning equipments both manual and Mechanical, Use of different Brushes, brooms, mops, identification of cleaning agents.
3. Maids Trolley: Set Up, Stocking and usage.
4. Bed Making: - Identifying of linen; - Step by step procedure for making bed

# Suggested Readings:

* Hotel and Catering Studies – Ursula Jones
* Hotel Hostel and Hospital Housekeeping – Joan C Branson & Margaret Lennox (ELBS).
* Hotel House Keeping – Sudhir Andrews Publisher: Tata Mc Graw Hill.
* Hotel Housekeeping Operations & Management – Raghubalan, Oxford University Press.
* House Craft – Valerie Paul
* House Keeping Management – Matt A. Casado; Wiley Publications
* Housekeeping and Front Office – Jones
* Housekeeping Management by A.K. Bhatiya.
* Key of House Keeping by Dr. lal
* Commercial Housekeeping & Maintenance – Stanley Thornes
* Management of Hotel & Motel Security (Occupational Safety and Health) By H. Burstein, Managing Housekeeping custodial Operation – Edwin B. Feldman
* Managing Housekeeping Operations – Margaret Kappa & Aleta Nitschke
* Professional Management of Housekeeping Operations (II) Edn.) – Rohert J. Martin & Thomas J.A. Jones, Wiley Publications
* Safety and Security for Woman Who Travel By Sheila Swan & Peter Laufer Publisher: Traveler’s Tales
* Security Operations By Robert Mc Crie, Publishe: Butterworth – Heinemann
* The Professional Housekeeper – Tucker Schneider,; Wiley Publications

# 15 BHM 104 – FRONT OFFICE – I

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory:

**Unit 1:**

Tourism Industry: Introduction, 5A’s of tourism, Hospitality Industry: Introduction, origin and its nature, Development and growth in India.(ITD, ITDC, Taj, Oberoi and Jaypee Hotels)

# Unit 2:

Accommodation Industry, Types & Classification of Hotels on different basis; Star Categorization, Heritage Hotels and others

# Unit 3:

Organization structure of hotels, various departments and sub-departments in a hotel, Their profile and activities.

# Unit 4:

Front Office: Functions and its importance, Different sections of the front office department and their importance – Reservation, Reception, Concierge, Bell desk, Lobby, Telephones, Cashier, Inter and Intra- department coordination

***(Practical)***

* DO’S and Don’ts for new entrants/employees in the front office
* Personal grooming
* Knowledge of equipments
* Inter department and intra department co-ordination/ linkages
* Handling situations
* Front office terminology

# Suggested Readings:

* Front Office Training manual – Sudhir Andrews. Publisher: Tata Mac Graw Hill
* Managing Front Office Operations – Kasavana & Brooks Educational Institution AHMA
* Front Office – Operations and management – Ahmed Ismail (Thomson Delmar).
* Managing Computers in Hospitality Industry – Michael Kesavana & Cahell.
* Front Office Operations – Colin Dix & Chris Baird.
* Front Office Operation Management- S.K Bhatnagar, Publisher: Frank Brothers
* Managing Front Office Operations By Kasvan & Brooks
* Principal of Hotel Front Office Operations, Sue Baker & Jermy Huyton, Continum
* Check in Check out – Jerome Vallen
* Hotel Front Office Management, 4th Edition by James Socrates Bardi; Wiley Internatioanl

# Theory Unit I

**Introduction to Computers**

**15 BHM 105 Applications of Computers**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

Introduction to Computer: Classification, Generations, Organization, Capabilities Characteristics & Limitations, Application of Computer in Hotel.

# Unit II

**Introduction to Computer Hardware’s**

Components of Computers – Hardware: Hardware elements – input, storage, processing & output devices. Block diagram of computer,

# Unit III

**Introduction to Computers Software’s**

Types of Software, System Software, Application Software, Utility Software’s, Use of MS- Office: Basics of MS- Word. MS- Excel and MS- Power Point;

# Unit IV

**Introduction to Internet**

Introduction to Internet: Definition of networks, concepts of web page, website and web searching (browsing). Benefits, Application, W orking, Hardware and Software requirements, World Wide Web, Web Browser, URL, Search Engines.

# Practical:

To supplement above theoretical inputs.

# Suggested Reading:

* Leon & Lion, Introduction to Computers, Vikas Publishing House, New Delhi
* June Jamrich Parsons, Computer Concepts 7th Edition, Thomson Learning, Bombay.
* Comer 4e, Computer networks and Internet, Pearson Education
* White, Date Communications & Compute4r Network, Thomson Learning, Bombay.
* Computers in Hotels – Concepts & Applications : Partho P Seal Oxford University Press

# 15 BHM 106 – PERSONALITY DEVELOPMENT

External Practical: 100

Time: 3 hrs

# Personality Enrichment

Grooming, Personal hygiene, Social and Business and Dining Etiquettes, Body language use and misuse, Art of good Conversation, Art of Intelligent Listening

# Etiquettes & Manners

Social & Business Dinning Etiquettes, Social Travel Etiquettes-Bus, Car and flight

# Personality Development Strategies

Communication Skills, Presentation Skills, Public Speaking, Extempore Speaking, importance and art of ‘Small Talk’ before serious business

# Interpersonal Skills

Dealing with seniors, colleagues, juniors, customers, suppliers, contract workers, owners etc at work place

# Group Discussion

Team behavior, how to effectively conduct yourself during GD, do’s and don’ts, clarity of thoughts and its expression

# Telephone conversation

Thumb rules, voice modulation, tone, do’s & don’ts, manners and accent

# Presentation

Presentation skills, seminars skills role – plays

1. **Electronic Communication Techniques:** E mail, Fax,

# Suggestion Readings:

Personal management and Human Resources, by C.S.Venkata Ratanam and B.K. Srivastave, Published by Tata Mc Graw Hill Publishing Ltd, New Delhi.

Human Behavior at Work, By: Keith Davis, Published By: Tata Mc Graw Hill Pub. Ltd, New Delhi. Im OK, You are OK, by: Thomas A. Harris, Published By: Pan Books, London and Sydney Pleasure of your Company, by: Ranjana Salgaocar, Published By: Pyramid Published Goa

How to get the job you want, by: Arun Agarwal, Published By: Vision Books, New Delhi Get That Job, Rohit Anand & Sanjeev Bikhachandani, Harper Collins

How to succeed at interviews, by: Sudhir Andrews, Published By: Tata Mc Graw Hill Pub. New Delhi.

Interview for all competitive exams, G.K. Puri, Published by: I.I.M, Near Masjid Road, New Delhi. Introduction to Hospitality Industry – Bagri & Dahiy, Aman Publications New Delhi

Interview in a nutshell, S.K. Sachdeva, Published by: Competition Review Pvt. Ltd. N

# Semester - II

**15 BHM 201- FOOD PROUCTION FUNDATION – II**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory

**Unit – 1 Equipments-** Introduction, Classifications, use and Selection criterion

**Fuel-** Introduction, Types, characteristics, advantages and disadvantages. LPG And its commercial prospective.

**Pre- Preparation techniques:** Introduction, types and their detail.

**Unit – 2 Cooking Methods – Introduction**, types and their detailed description (Moist cooking methods).

**Unit – 3 Hotel Kitchen:** Introduction and its sections.

**Food Production Organizational Hierarchy:** Introduction, duties and responsibilities of staff.

**Unit – 4 Cuisine:** Concept.

**Indian Cuisine:** Introduction, main ingredients used and special features.

**French Cuisine:** Introduction, main ingredients used and special features.

# Practical

* + Introduction of Fuels
	+ Knowledge of pre-preparation techniques
	+ Knowledge of various cooking methods
	+ Preparation of Indian dishes (Three course Indian menu for lunch & dinner, lassi

,Jaljeera ,Aam Panna,

* + Introduction of French Dishes(Soups,Salads,Sandwiches five of each)
	+ F & B production terminology

# Suggested Readings:

Art of Indian Cookery, Rocky Mohan, Roli Prased Cooking with Masters, J. Inder Singh Kalra, Allied

Modern cookery (Vol- I) For Teaching & Trade, Philip E. Thangam, Orient Longman Larousse Grastonomique- Cookery Encyclopedia, Paul Hamlyn

The Complete Guide to the Art of Modern Cookery, Escoffier

# 15 BHM 202- FOOD & BEVERAGE SERVICE FOUNDATION- II

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory

**Unit – 1 Menu:-** Introduction, Importance, and Types (detailed description of each type): A la Carte & TDH, Factors affecting menu item selection. French Classical Menu

**Unit – 2 Non Alcoholic Beverages:** Classification & Services, Storage.

**Unit – 3 Breakfast Service:** Introduction, types, features, table layouts and service. KOT

**Unit – 4 Room Service:** Introduction, Organization, Cycle, Equipments, Types, Menu and various forms.

# Practical:

* Various menu services, their table layouts and service sequences for:
	+ A La Carte and TDH
	+ Room Service
	+ Breakfast

# BREAKFAST SERVICES PRACTICAL

1. Laying of Difference type of breakfast cover with all table appointments like butter dish, supreme bowl (for service of grape fruit etc)
2. Laying a room service tray for bed tea and breakfast (Continental & English)
* **Room Service:-** Trolley Tray Breakfast set up and service for rooms.

# Suggested Reading:

* + Food & Beverage Service – Dennis R. Lillicrap. & John A. Cousins. Publisher: ELBS
	+ Food & Beverage Service Management- Brian Varghese
	+ Food & Beverage Service Training Manual – Sudhir Andrews, Tata MC Graw Hill. Food & Beverage Service Lillicrap & Cousins, ELBS
	+ Introduction F & B Service – Brown, Heppner & Deegan
	+ Menu Planning- Jaksa Kivela, Hospitality Press
	+ Modern Restaurant Service- John Fuller, Hutchinson
	+ Professional Food & Beverage Service Management- Brian Varghese
	+ The Restaurant (Form Concept to Operation)
	+ The Waiter Handbook By Grahm Brown, Publisher: Global Books & Subscription Services New Delhi.

# 15 BHM 203 – HOUSEKEEPING – II

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory

**Unit – 1**

Cleaning of Public Areas: Cleaning Process, Cleaning and upkeep of Public areas, (Lobby, Cloak rooms/ Restaurant/ bar/ banquet Halls/ Administration offices/ Lifts and Elevators/ Staircase/ back areas/ Front areas/ Corridor), Pest Control: Types of pests, Control procedures, Safeguarding Assets: Concerns for safety and security in Housekeeping operations, Concept of Safeguarding assets.

# Unit – 2

Cleaning of Guest Rooms: Daily cleaning of (Occupied/ Departure vacant Under repair VIP rooms, Weekly cleaning /spring cleaning, Evening service, System & procedures involved. Forms and Formats, Guestroom cleaning – Replenishment of Guest supplies and amenities.

# Unit – 3

Housekeeping Supervision: Importance of inspection, Check- list for inspection, Typical areas usually neglected where special attention is required, Self- supervision techniques for cleaning staff, Degree of discretion/ delegation to cleaning staff.

# Unit – 4

Linen/ Uniform Tailor Room: Layout, Types of Linen, sizes and Linen exchange procedure, Selection of linen, Storage Facilities and conditions, Par stock: Factors affecting par stock, calculation of par stock, Discard Management, Linen Inventory system, Uniform designing: Importance, types, characteristics, selection, par stock.

# Practical S.No. Topic

1. (i) Layout of linen room and uniform room

(ii) Cleaning of Public Areas & Inspection of public areas (lobby, Restaurant, staircase, clock rooms, corridor, offices, Back areas)

1. Cleaning guestrooms (Vacant occupied, departure), placing/ replacing guest supplies and soiled linen.
2. Cleaning of different surfaces e.g. windows, tabletops, picture frames under beds, on carpet, metal surfaces, tiles, marble and granite tops.

# Suggested Readings:

* + Hotel and Catering Studies – Ursual Jones
	+ Hotel Hostel and Hospital Housekeeping – Joan C Branson & Margaret Lennox (ELBS)
	+ Hotel House Keeping – Sudhir Andrews Publisher: Tata McGraw Hill
	+ Hotel Housekeeping – Operations & Management: G. Raghubalan, Oxford University Press
	+ House Craft – Valerie Paul
	+ House Keeping Management by Dr. D.K. Agarwal
	+ Housekeeping and Front Office – Jones
	+ Housekeeping Management – Magaret M. Leappa & Aleta Nitschke
	+ In House Management by A.K. Bhatiya
	+ Key of House Keeping by Dr. Lal
	+ Commercial Housekeeping & Maintenance – Stanley Thornes

# Theory Unit 1:

**15 BHM 204 - FRONT OFFICE – II**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

Organization structure of front office of different category of hotels, Qualities of Front office staff, Job description and specification of front office staff

# Unit 2:

Equipments used at front office – Room Rack, Mail Message, and Key Rack, Reservation Racks, Information Rack, Folio Trays, Account Posting Machine, Voucher Rack, Cash Register Support Devices, Telecommunications Equipments, Knowledge of rooms and plans, Basis of Room charging, Tariff fixation **Unit 3:**

Front desk operations & functions during different stage of guest cycle. Role and functions of lobby manager, handling complaints

# Unit 4:

Reservation: Concept, importance, types, channels and systems, Procedure of taking reservation, Overbooking, amendments and cancellations, Group Reservation: Sources, issues in handling groups, procedure

# Practical

* Skill to handle guest arrival (Fit and groups) including registering the guests and rooming the guest functions.
* Skills to handle to telephones at the reception- receive/ record messages.
* Skills to handle guest departure (fits and groups)
* Preparation and study of countries, capitals, currencies, airlines and flags chart
* Identification of F.O. equipment
* Telephone handling at Reservations and Standard phrases.
* Role play:

At the porch, Guest driving in Doorman opening the door and saluting guest; Calling belloy

At the Front Desk: Guest arriving; greeting & offering welcome drink, Checking if there is a booking

# FAMILIRISATION WITH RECORD BOOKS, LISTS & FORMS SUCH. AS:

(I) Arrival/ departure register

1. Departure intimation
2. Arrival/ Departure list
3. No Show/ cancellation report
4. VIP List
5. Fruits & Flowers requisition
6. Left luggage register
7. Bell boy movement control sheet
8. Scanty Baggage Register
9. Arrival & Departure errands cards
10. Expected arrival/ departure list

# Suggested Readings:

* Front Office Training manual – Sudhir Andrews. Publisher Tata Mac Graw Hill
* Managing Front Office Operations – Kasavana & Brooks Educational Institution AHMA
* Font Office – operations and management – Ahmed Ismail (Thomson Delmar).
* Managing Computers in Hospitality Industry – Michael Kasavana & Cahell.
* Front Office Operations – Dix & Chris barid.
* Front Office Operations Management- S.K Bhatnagar, Publisher: Frank Brothers
* Managing Front Office Operations By Kasavana & Brooks
* Principles of Hotel Front Office Operations, Sue Baker & Jermy Huyton, Continum
* Check in Check out – Jerome Vallen

# 15 BHM 205 – FOUNDATION COURSE IN MANAGEMENT

External Marks: 80

Internal Marks: 20

Time: 3 Hrs

# Unit 1:

Concept and Nature of Management: Concept & Definitions, Features of Management, Management As Science, Art & Profession, Levels of Management, Nature of Management Process, Classification of Managerial Functions, Evolution of Management Thought Approaches To Management (Classical, Behavioural, Quantitative Contingency), Contribution of Leading Thinkers, Recent Trends In management Thought.

# Unit 2:

Planning – Process and Types, Decision Making Process, Management By Objectives (MBO), Forecasting

# Unit 3:

Organizing: Nature & Principles of Organization, Span of Management, Authority & Responsibility, Delegation and Decentralization, Forms of Organization Structure, Line & Staff Authority Relationships

# Unit 4:

Motivation – Concept and concept and content theories, Communication – Process, Barriers and types, Leadership – concept, styles and skills, Coordination, Controlling: Nature & Process of Controlling

# Suggested Readings:

Chandra Bose/ Principles of Management & Administration, Prentice Hall of India Essential of Management Koontz & Wrihrich Tata Mc Graw – Hill Publishing Co. Ltd. Essentials of Management – Chatterji

Essentials of Management – Koontz & O’donnel

Fundamentals of Management – J.S. Chandran Principles of management- P.N, Reddy Management – Stoner & Freeman

Management and Organization – M. Louis Allen Management Theory and Practice- Earnest Dale

Management Stoner, Freeman & Gilbert Prentice Hall of India Pct Ltd Management Tasks – Peter F Drucker Management Prcess – Davar R Management Theory & Practice C.B. Gupta (CBG) Sultan Chand & Sons Management Today: Principles and Practice – Burton, Jene, Tata Mc Graw Hill

Publishing Co. Ltd.

Management: A global perspective, Weihrich, Henz and Koontz, Harold, New Delhi: Tata Mc Graw- Hill Publication Company, 1993.

Personnel Management & Industrial Relations – Verma & Agarwal Satya Raju/ Management – Text & Cases, Prentice Hall of India

# 15 BHM 206 – BUSINESS COMMUNICATION

**UNIT – I**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# COMMUNICATION – TYPES & PROCESS

Introduction, definitions, Process of communication, types of Communication, upward, downward, horizontal, vertical and diagonal, verbal, nonverbal and oral and written Interpersonal communication – one way/ two way, Mediums of communication, Listening, Barriers to Communication

# UNIT- II

**WRITTEN COMMUNICATION**

Business report, business representation, formal letter Drafting effective letter, formats, style of writing, Use of jargons

# UNIT – III

**SPEECHES**

Drafting, a speech, presentation, Personal grooming, Paragraphs and creative writing, Extempore, Introducing yourself

# UNIT – IV

**RIGHT TO INFORMATION ACT**

Introduction, Right to Information and obligations of Public Authorities, Central and State Information commissions- powers and functions, Writing an RTI Application, Submitting and R T I Application, Appeal and penalties

# Practicals:

**To Supplement Above With emphasis prospective of CV and telephonic Interviews.**

**Remedial Grammar:** Agreement of verb and subject; Nouns: singular or plural? Some special cases; The partitive use of ***of ;*** Tenses: Simple and progressive (continuous) forms of the present tense, simple and progressive forms of the past tense, the progressive form of the perfect and tense with since; the courtesy works *please and thank you;* Dates and The Time.

**Listening On the Job:** Definition, importance and types of listening, Listening barriers, Guidelines for effective listening **Effective Speaking:** Addressing a group, Essential qualities of a good speaker, Audience analysis, Defining the purpose of a speech, organizing the ideas and delivering the speech: Practice delivering the speech.

Suggested Topics: Like 1. Promotion of awareness among high school students towards career in hospitality Industry 2 Effective Communication for successful career etc

Introduction to Group Discussion Techniques with Debate and Extempore, Employment Interview,

**Dialogue Writing** focusing situations in hospitality sector. Hotel/ Tourism Terminology Practical aspects like:

1. Practicing role- play
2. Organize group discussion on: how to succeed in an interview
3. Organize debate competition.

# Suggested Reading:

* Bhaskar, W.W.S., AND Prabhu, NS., “English Through Reading”, Publisher: Mc Millan, 1978
* Business Correspondence and Report W riting” –Sharma, R.C. and Mohan K. Publisher: Tata Mc Graw Hill 1994
* Communications in Tourism & Hospitality – Lynn Van Der Wagen, Publisher: Hospitality Press
* Business Communication – K.K. Sinha
* Essentials of Business communication By Marey Ellen Guffey, Publisher: Thompson Press
* How to win Friends and Influence People By Dale Carnegie, Publisher: Pocket Books
* Basic Business Communication By Lesikar & Flatley, Publisher Tata Mc Graw Hills
* Body Language By Allan Pease, Publisher Sheldon Press
* Business Correspondence and Report W riting”, Sharma, RC. And Mohan, K., Tata Mc Graw Hill, 1994 “Model Business Letters”, Gartside, L., Pitam, 1992
* Communications in Tourism & Hospitality, Lynn Van Oer Wagen, Hospitality Press

# 15 BHM 207 – ENVIRONMENTAL SCIENCES

**(COMMON WITH ALL UNDER GRADUATE PROGRAMMES AS PER UGC GUIDELINES)**

**UNIT-I**

Environmental studies – Nature, scope and importance, need for public awareness; natural resources – renewable and non-renewable resources, use and over- exploitation/over-utilization of various resources and consequences; role of an individual in conservation of natural resources; equitable use of resources for sustainable lifestyles

# UNIT-II

Ecosystems – concept, structure and function of an ecosystem; energy flow in the ecosystem; ecological succession; food chains, food webs and ecological pyramids; types of ecosystem – forest ecosystem, grassland ecosystem, desert ecosystem, aquatic ecosystems

Environmental Pollution – Definition, cause, effects and control measures of different types of pollutions – air pollution, water pollution, soil pollution, marine pollution, noise pollution, thermal pollution, nuclear hazards; solid waste management – causes, effects and control measures of urban and industrial wastes; role of an individual in prevention of pollution

# UNIT-III

Social issues and the environment – Sustainable development, urban problems related to energy, water conservation, rain water harvesting, watershed management; resettlement and rehabilitation of people, its problems and concerns; climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust; Wasteland reclamation, consumerism and waste products

# UNIT-IV

Environmental legislation – Environment Protection Act. Air (prevention and control of pollution) Act. Water (prevention and control of pollution) Act, Wildlife Protection Act, Forest Conservation Act

# SUGGESTED READINGS:

Rajagopalan R, Environmental Studies, Oxford University Press, New Delhi

Kaushik Anubha, C.P. Kaushik, Perspective in Environmental Studies, New Age International (P) Ltd. Publishers

Joseph Benny, Environmental Studies, Tata McGraw Hill Publishing Company Ltd., New Delhi Ubaroi, N.K., Environment Management, Excel Books, New Delhi

# 15 BHM 208- Disaster Management (As per UGC Guidelines)

External Marks: 80

Internal Marks: 20

Time: 3 Hrs

# Unit I. Introduction to Disasters:

Concepts and definitions (Disaster, Hazard, Vulnerability, Resilience, Risks)

**Disasters: Classification, Causes, Impacts (**including social**,** economic, political, environmental, health, psychosocial, etc. ), Differential impacts- in terms of caste, class, gender, age, location, disability**,** Global trends in disasters, urban disasters, pandemics, complex emergencies,

Climate change

# Unit II. Approaches to Disaster Risk reduction:

Disaster cycle - its analysis, Phases, Culture of safety, prevention, mitigation and preparedness community based DRR, Structural- nonstructural measures, roles and responsibilities of- community, Panchayati Raj Institutions/Urban Local Bodies (PRIs/ULBs), states, Centre, and other stake-holders.

# Unit III. Inter-relationship between Disasters and Development:

Factors affecting Vulnerabilities, differential impacts, impact of Development projects such as dams, embankments, changes in Land-use etc. Climate Change Adaptation. Relevance of indigenous knowledge, appropriate technology and local resources

# Unit IV. Disaster Risk Management in India

Hazard and Vulnerability profile of India, Components of Disaster Relief: Water, Food, Sanitation, Shelter, and Health, Waste Management Institutional arrangements (Mitigation, Response and Preparedness, DM Act and Policy, Other related policies, plans, programmes and legislation)

# Suggested Reading list:

* Alexander David, Introduction in 'Confronting Catastrophe', Oxford University Press, 2000
* Andharia J. Vulnerability in Disaster Discourse, JTCDM, Tata Institute of Social Sciences Working Paper no. 8, 2008
* Blaikie, P, Cannon T, Davis I, Wisner B 1997. At Risk Natural Hazards, Peoples' Vulnerability and Disasters, Routledge.
* Coppola P Damon, 2007. Introduction to International Disaster Management,
* Carter, Nick 1991. Disaster Management: A Disaster Manager's Handbook. Asian Development Bank, Manila Philippines.
* Cuny, F. 1983. Development and Disasters, Oxford University Press.
* Document on W orld Summit on Sustainable Development 2002.

# SEMISTER – III

**INDUSTRIAL EXPOSURE (SEMESTER – III)**

Duration of Exposure: 20 weeks

Leave Formalities: I weekly off and festivals and national holidays given by the hotel 10 days medical leave supported by a medical certificate. Leave taken must be made up by doing double shifts or working on weekly offs. Attendance in the training would be calculated on the basis of Certificate issued by Training Manager/ HR Manager/ Concerned Officer of the unit trained in. Industrial Exposure will require an input of 120 working days (20 weeks x 06 days = 120 days). Students who are unable to complete a minimum of 45 days of industrial training would be disallowed from appearing in the term and examinations. Students who complete more than 45 days of industrial exposure buy are unable to complete minimum 90 days due to medical reasons may make good during the vacations. Such students will be treated as ‘absent’ in industrial training and results.

Once the student has been selected/ deputed for industrial exposure by the institute, he/she shall not undergo IE elsewhere. In case students make direct arrangements with the hotel for industrial training, these will necessarily have to be approved by the institute. Students selected through campus interviews will not seek industrial exposure on their own. There will be no interchange of candidates from one hotel/ training unit to other of their own. The training in III semester necessarily needs to be in an approved hotel equivalent to three star of above/ Heritage or other such good property. Prior written approval to be taken from the programme coordinator/ Convenor/ H.O.D for Industrial exposure in both semesters.

**Training Schedule:**

**III Semester**

Housekeeping: 4 weeks; Front Office: 4 weeks; Food and Beverage Service: 4 weeks Food Production: 4 weeks; others (In the areas of Interest/ Project) 4 weeks

Total weeks: 20 weeks.

# Academic Credits for training shall be based on following

Log books and attendance, Appraisals, Report and presentation, Project, Others as applicable

All trainees must ensure that the log books and appraisals are signed by the departmental/ sectional heads as soon as training in a particular department or section is completed. Trainees are also advised to make a report in all four departments in III semester on completion of training in that respective department. A PowerPoint presentation (based on the report) Should be make. This will be presented in front f a select panel from the institute and the industry. It should be made for duration of 10 minutes. Marks will be awarded on this. The presentation should express the student’s experiences in the department and what has he learned/ observed. (*Refer to What to Observe Sheets for more details.)*

The Training Report will be submitted in the form specified as under:

1. The typing should be done on both sides of the paper (instead of single side printing)
2. The font size should be 12 with Times New Roman font.
3. The Training Report may be typed in 1.5 line spacing. But the References/Bibliography should b e typed in single space.
4. The paper should be A-4 size.
5. Two copies meant for the purpose of evaluation may be bound in paper- and submitted to the approved authority.

*Students have to submit the following on completion of industrial training to the faculty coordinator at the institute:*

1. Logbook.;
2. Appraisal;
3. A copy of the training certificate.
4. IT Report in all four Departments.
5. Power Point presentation on a CD, based on the training report.
6. Attendance sheet.
7. Leave card.

For distribution of marks refer to details on Course structure

# WTO (What to Observe)

**During your tenure as an Industrial Exposure, apart from carrying out the assigned jobs, You are suggested to make the following observations in your department**

**WHAT TO OBSERVE**

**Food & Beverage Service BANQUETS**

1. What is banqueting – the need to have banquet facilities, scope purpose, menus and price structures
2. Types of banquet layouts
3. Types of banquet equipment, furniture and fixtures
4. Types of menus and promotional material maintained
5. Types of functions and services
6. To study staffing i.e. number of service personnel required for various functions.
7. Safety practices built into departmental working
8. Cost control by reducing breakage, spoilage and pilferage
9. To study different promotional ideas carried out to maximize business
10. Types of chaffing dish used- their different makes sizes
11. Par stock maintained (glasses, cutlery, crockery etc)
12. Store room – stacking and functioning

# RESTAURANTS

1. Taking orders, placing orders, service and clearing
2. Taking handover form the previous shift
3. Laying covers, preparation of mise-en-place and arrangement and setting up of station
4. Par stocks maintained at each side station
5. Functions performed while holding a station
6. Method and procedure of taking a guest order
7. Service of wines, champagnes and especially food items
8. Service equipment used and its maintenance
9. Coordination with housekeeping for soil linen exchange
10. Physical inventory monthly of crockery, cutlery, linen etc.
11. Equipment, furniture and fixtures used in the restaurant and their use and maintenance
12. Method of folding napkins
13. Note proprietary sauces, cutlery, crockery and the timely pickup

# BAR

1. Bar setup, Mise-en-place preparation, Storage facilities inside the bar, Decorative arrangement to liquor bottles
2. Types of glasses used in bar service and types of drinks served in each glass
3. Liaison with f & b controls for daily inventory
4. Spoilage and breakage procedures
5. Handling of empty bottles
6. Requisitioning procedures
7. Recipes of different cocktails and mixed drinks
8. Provisions of different types of garnish with different drinks
9. Dry days and handling of customers during the same
10. Handling of complimentary drinks
11. Bar cleaning and closing
12. Guest relations and managing of drunk guests
13. Inter bar transfer and service accessories maintained, and preparation of the same before the bar opens
14. Types of garnishes and service accessories maintained, and preparation of the same before the bar opens
15. To know the different brands of imported and local alcoholic and non-alcoholic beverages
16. Bar salesmanship
17. KOT/BOT control
18. Coordination with kitchen for warm snacks
19. Using of draught beer machine
20. Innovative drink made by the bar tender

# ROOM SERVICE/INROOM DINNING

1. Identifying Room Service Equipment
2. Importance of Menu Knowledge for Order-taking (RSOT functions/procedures)
3. Food Pickup Procedure
4. Room service Layout Knowledge
5. Laying of trays for various orders
6. Pantry Elevator Operations
7. Clearance Procedure in Dishwashing area
8. Room service Inventories and store requisitions
9. Floor Plan of the guest floors
10. Serving Food and Beverages in rooms
11. Operating dispense Bars

# WHAT TO OBSERVE

**F & B Production**

1. Area & Layout of the Kitchen
2. Study of Standard Recipes
3. Indenting, Receiving & Storing
4. Preparing of batters, marinations and seasonings
5. All cuts of meat and butchery items (Mutton, poultry, beef, fish etc.)
6. Daily procedure of handover from shift to shift
7. Recipes and methods of preparation of all sauces
8. Quantities of preparation, weekly preparations and time scheduling
9. Stock preparation and cooking time involved
10. Cutting of all garnishes
11. Temperatures and proper usage of all equipment
12. Plate presentations for all room service and a la cart orders
13. Cleaning and proper upkeep of hot range
14. Cleanliness and proper upkeep of the kitchen area and all equipment
15. Yield of fresh juice from sweet lime / oranges
16. Storage of different mise-en-place – (Raw, Semi-Processed)
17. Bulk preparations
18. Finishing of buffet dishes
19. Recipes of at least 10 fast moving dishes
20. Mise-en-place for: A la Carte Kitchen & Banquet Kitchen
21. Rechauffe/ Leftover Cooking

# WHAT TO OBSERVE

**Front Office**

1. Greeting, meeting & escorting the guest
2. Total capacity and tariffs of the rooms
3. Location and role of status board, different types of status’s maintained
4. Special rates and discounts applicable to groups, business houses, airlines, VIP’s etc.
5. Identification of kind, mode and type of reservation
6. Filing systems and follow-up on reservations
7. Types of plans and packages on offer
8. Forms and formats used in the department
9. Meaning of guaranteed, confirmed and waitlisted reservations
10. Reports taken out in the reservations department
11. Procedure of taking a reservation
12. Group reservations, discounts and correspondence
13. How to receive and room a guest
14. Room blockings
15. Size, situations and general colour schemes of rooms and suites
16. Discounts available to travel agents, tour operators, FHRAI members etc
17. Co-ordination of reception with lobby, front office cash, information, room service, housekeeping and telephones
18. Guest registration, types of guest folios, arrival slips, c-forms and their purpose
19. How to take check-ins and check-outs on the computer
20. Various reports prepared by reception
21. Key check policy
22. Mail & message handling procedures
23. Percentage of no-shows to calculate safe over booking
24. Group and crew rooming, pre-preparation and procedures
25. Scanty baggage policy
26. Handlin of room changes / rate amendments/ date amendments/ joiners/ one person departure/ allowances/ paid outs and all formats accompanying them
27. Requisitioning of operating supplies
28. Handling of special situations pertaining to guest grievance, requests etc
29. BELL DISK / CONCIERGE FUNCTIONS: luggage handling during check-in & check-out, left luggage procedures, wake-up call procedure, scanty baggage procedure, handling of group baggage, maintenance of records, Errands made, briefings etc.
30. TRAVEL DESK: coordination, booking, transfers etc.

# WHAT TO OBSERVE

**Housekeeping LINEN & UNIFORM**

1. Learn to identify the linen/ uniform by category/ size even when in fold
2. Study the Pest Control procedure followed & learns how the linen/ uniform is preserved against mildew
3. Observe system & quantum of Linen Exchange with Laundry, Room, and Restaurants
4. Note the discard procedure & observe the percentage of discard
5. Observe procedure for exchange of uniforms and linen
6. Note procedure followed for uniform/ lines exchange after closing hours
7. Note arrangement of linen/ uniforms systematically in shelves/ hangers.
8. Understand the need & use of par stocks maintained.
9. Study total number and variety of items

# ROOMS

1. Number of rooms cleaned in a shift
2. Time taken in making bed
3. Thoroughly observe the cleaning equipments and detergents / any other cleaning supplies used
4. Observe all guest supplies kept in guestroom bathroom. Understand the procedure for procurement and replenishment of guest supplies.
5. Study the systematic approach in cleaning a room and bathroom and the various checks made of all guest facilities e.g. telephone, channel music, A/C , T.V.etc
6. Study the Housekeeping cart and all items stocked in it. Note your ideas on its usefulness and efficiency
7. Observe how woodwork, brass work are kept spotlessly clean and polished
8. Observe procedure for handling soiled linen & Procurement of fresh linen
9. Observe the procedure for Freshen up and Turn down service
10. Observe room layout, color themes and furnishings used in various categories and types
11. Carpet brushing and vacuum cleaning procedure
12. Windowpanes and glass cleaning procedure and frequency
13. Observe maintenance of cleaning procedure and frequency
14. Understand policy and procedure for day-to-day cleaning
15. Observe methods of stain removal
16. Understand the room attendant’s checklist and other formats used
17. Observe handling of guest laundry & other service (like shoe shine etc.)

# THE CONTROL DESK

1. Maintenance of Log Book
2. Understand the functions in different shifts
3. Observe the coordination with other departments
4. Observe the area & span of control
5. Observe the handing of work during peak hours
6. Observe the formats used by department and study various records maintained

# PUBLIC AREA

1. Observe the duty and staff allocation, scheduling of work and daily briefing
2. What to look for while inspecting and checking Public Area
3. Importance of Banquets function prospectus
4. Observes tasks carried out by the carpet crew, window cleaners and polishers
5. Note Maintenance Order procedure
6. Study the fire prevention and safety systems built into the department
7. Observe coordination with Lobby Manager, Security and other departments
8. Observe the pest control procedure and its frequency
9. Study the equipment and operating supplies used the procedure for its procurement
10. Observe Policy and procedures followed for various cleaning

# Semester – IV

**15 BHM 401 – FOOD PRODUCTION OPERATION**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

**Unit – 1 Larder –** Introduction and importance in hotel kitchens Equipments

**Fish –** Introduction, Types, Selection criterion, Nutritional value, and Cuts

**Poultry** – Introduction, Types, selection criterion, Nutritional value, and Cuts.

**Unit – 2 Lamb/ Mutton –** Introduction, Types, Selection criterion, Nutritional value, and Cuts

**Beef/ Veal and Pork –** Introduction, Types, Selection criterion, Nutritional value, and cuts

**Unit – 3 Stock –** Introduction, Classification, and their recipes **Soup –** Introduction, Classification, and their recipes **Sauce –** Introduction, Classification, and their recipes

**Unit – 4 Regional Cuisine of India (**Kashmiri, Awadhi, Punjabi, Gujarati and Rajasthani)

# Practical

* + Knowledge of Types, Selection criterion, and Cuts of Fish, Lamb/ Mutton, & poultry.
	+ Preparation of Stocks.
	+ Preparation of Soups.
	+ Preparation of Sauces.
	+ Regional cuisine of India One menu each in context of theory
	+ F & B production terminology

# Books Recommend

* + - Accompaniments & Garnishes from waiter; Communicate: Fuller J. Barrie & Jenkins
		- Bakery & Confectionery By S.C Dubey, Publisher: Society of Indian Bakers
		- Cooking Essentials for the New Professional Chef
		- Larder Chef By M J Leto & W K H Bode Publisher: Buterworth – Heinemann
		- Modern Cookery By Kinton & Cessarani
		- Practical Cookery By Cookery By Kauffman & Cracknell
		- Practical Cooking By Wayne Gisslen, Publisher Le Cordon Bleu
		- Purchasing Selection and Procurement for the Hospitality Industry By Andre Hale Feinstein and John M. Stefanelli
		- The Professional Chef (4th Edition) By Le Rol A. Polsom
		- The Professional Pastry Chef, Forth Edition By Bo Friberg Publisher: Wiley & Sons INC
		- Theory of Catering By Kinton & Cessarani
		- Theory of Cooking By K Arora, Publisher: Frank Brothers
		- Food Heritage of India- Vimal Patial
		- Indian Recipes- Vincent Joeseph
		- Favourite Indian Desserts– Role Books

# 15 BHM 402 – FOOD & BEVERAGE SERVICE OPERATION

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory

**Unit – 1**

**Bar –** Introduction, Importance, and Types, Organization Structure, Layout, Equipments used and BOT & Bar Menus.

# Unit – 2

Alcoholic Beverages: Wines – Introduction process, storage and its service. Major Indian and International Brands., Wine glasses and equipment, Storage and service of wine

# Unit – 3

Beers: Introduction, Ingredients Used, Production, Types and brands, Indian and International. Services, bottled, canned and drought beers. Other Fermented & Brewed Beverages: Sake, Cider, Perry, Alcohol Free Wines.

# Unit – 4

Spirits: Introduction to Spirits (Whisky, Brandy, Rum, Vodka, Gin & Tequila), Spirits- Types, Production, Brands Indian and International & Service, Other Alcoholic Beverages- Liqueurs & Tobacco: Types, Production, Brands & Service – Indian and International.

# Practical

1. Service of Alcoholic Beverages: Wines, Spirits.
2. Opening & closing of wines corks (Champagne, Red & White wines)
3. Service of Spirits & Liqueurs
4. Bar setup and operations
5. Cocktail Mocktail Preparation, presentation and service
6. Service of Cigars & cigarettes
7. Conduction Briefing/ De- Briefing for F & B outlets
8. Service of Beer, Snake and Other Fermented & Brewed Beverages
9. Service of Sparkling, Aromatized, Fortified, Still Wines.
10. Set up a table with Prepared Menu with wines

# Book recommended

* + Food & Beverage Service – Dennis R. Lillicrap. & John A. Cousins. Publisher: ELBS
	+ Food & Beverage Service Management- Brian Varghese
	+ Food & Beverage Service Training Manual – Sudhir Andrews, Tata Mc Graw Hill. Food & Beverage Service Lillicrap & Cousins, ELBS
	+ Introduction F& B Service – Brown, Heppner & Deegan
	+ Menu Planning – Jaksa Kivela, Hospitality Press
	+ Modern Restaurant Service – John Fuller, Hutchinson
	+ Professional Food & Beverage Service Management – Brian Varghese
	+ The Restaurant ( From Concept to Opertion)
	+ The Waiter Handbook By Grahm Brown, Publisher: Global Books & Subcription Services New Delhi

# Theory

**15 BHM 403 – HOUSEKEEPING OPERATIONS**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Unit- 1

Interior Decoration: Importance, Definition & Types, Classification, Principles of Design: Harmony, Rhythm, Balance, Proportion, Emphasis, Elements of Design: Line, Form, Colors, Texture.

# Unit – 2

Colors: Color Wheel, Importance & Characteristics, Classification of colors, Color Schemes. Lighting: Classification, Types & Importance, Applications. Furniture Arrangements: Principles, Types of Joints, Selection.

# Unit – 3

Floor & Wall Covering: Types and Characteristics, Carpets: Selection, types, Characteristics, Care and Maintenance. Windows, Curtains, and Blinds Soft Furnishings and Accessories: Types, use and care of Soft furnishing, Types of Accessories: Functional and Decorative, Flower Arrangement: Concept & Importance, Types & Shapes, Principles.

# Unit – 4

Safety Awareness and First Aid: Concept and Importance, Safety: Accidents, Fires (Cause, Procedure, Accident report form), Security: Security of Guest/ Staff/ Public areas/ Rooms/ Back office areas, First Aid: Concept and Emergency Procedures (Heart Attack, Fits, Burns, Fainting, Fractures, Scalds, Artificial respiration).

# PRACTICAL

1. TEAM CLEANING {VAROPIS AREAS}
2. First Aid Familiarization basic medicines and bandaging, Covering cuts and wounds.
3. Flower arrangement
4. Special Decorations
5. How to do a guest room inspection:
	* Use of check list.
	* Making a maintenance order
	* Follow up with control Desk

# Book Recommended

* Accommodation & Cleaning Services, Vol. I & II, David, Allen, Hutchinson
* Hotel and Catering Studies – Ursula Jones
* Hotel Hostel and Hospital Housekeeping – Joan C Branson & Margaret Lennox (ELBS)
* Hotel House Keeping – Sudhir Andrews Publisher: Tata Mc Graw Hill.
* House Craft – Valerie Paul
* House Keeping Management by Dr. D.K. Agarwal
* House Keeping Management for Hostels, Rosemary Hurst, Heinemann
* Housekeeping and Front Office – Jones
* Housekeeping management – Margaret M. Leappa & Aleta Netschke
* Hotel Housekeeping Operations & Management – Raghubalan, Oxford University Press
* In House Management by A.K Bhatiya
* Key of House Keeping by Dr. lal
* Commercial Housekeeping & Maintenance – Stanley Thornes

# 15 BHM 404 – FRONT OFFICE OPERATION

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory Unit 1:

Registration: concept, systems and its procedure, Registration form and C Form Bell Desk and concierge:

functions; luggage, paging, message and left luggage handling procedure

# Unit 2:

Guest Security: introduction and importance, handling emergency situations Key Control

# Unit 3:

Guest check out procedures and systems, Cash and billing operations, manual and computer accounting, Foreign exchange handling

# Unit 4:

Front Office Accounting: Ledger, Guest Leger, City Ledger, Cash paid out, Tips and advances Front office Cashiering, Foreign currency awareness and handling procedures, The guest folio, Tracing transactions – account allowance.

# Practical

1. **HANDS ON PRACTICAL OF MANUAL / COMPUTER APPLICATION ON SOFTWARE, STUDENTS SHOULD BE ABLE TO:**
	1. Register – in a reservation
	2. Register an arrival
	3. Amend a reservation
	4. Cancel a reservation
	5. Post a charge
	6. Make a group reservation
	7. Make a folio
	8. Make a room change
	9. Show a departure/ checkout
	10. Print a folio
	11. Print reports such as expected arrivals and departure for the day.

# FAMILIRISATION WITH RECORD BOOKS, LISTS & FORMS SUCH AS:

1. Arrival/ departure register
2. Departure intimation
3. Arrival/ Departure list
4. No show/ cancellation repot
5. VIP List
6. Fruits & Flowers requisition
7. Left luggage register
8. Bell boy movement control sheet
9. Left luggage register
10. Bell boy movement control sheet
11. Scanty Baggage Register
12. Arrival & Departure errands cards
13. Expected arrival/ departure list
* Skills to handle luggage, paging, message and left luggage
* Skills to handle Guest check out procedures

# Books Recommended

Front office operations by colin Dix & Chirs Baird Hotel front office management by James Bardi

Management front office operations by Kasavana & Books Front office training manual by Sudhir Andrews

Managerial accounting and hospitality accounting by Raymond S Schmidgall Managing computers in hospitality industry by Michael Kasavana and Cahell Principal of Hotel Front Office Operations, Sue Baker & Jeremy Huyton, Continuum

# 15 BHM 405

**Foreign Language French**

External Marks: 80

Internal Marks: 20

External Practical: 50 Time : 3 Hrs

# Unit-1

**Vocabulary & written expression:** Les accents, les salutations.

**Grammar :** Les pronoms sujets, les verbes être et avoir, les jours de la semaine.

**Oral / Situation:** to be given by concerned teacher.

# Unit-2

**Vocabulary & written expression :** Se présenter, les nombres cardinaux, Les mois de l’année.

**Grammar :** Les verbes du premier groupe, l’article indéfini.

**Oral / Situation:** Présentez-vous.

# Unit-3

**Vocabulary & written expression:** Présenter quelqu’ un, L’expression de temps.

**Grammar:** Les verbes du deuxième groupe, l’article défini, Pluriel des noms

**Oral / Situation:** Présentez votre ami(e), votre famille.

# Unit-4

**Vocabulary & written expression:** Demander l’identité d’un objet ou personne, les verbes aller et venir. **Grammar:** Négation, L’interrogation << Qu’est- ce que c’est?>> ; <<Qui est-ce?>>; Féminin et pluriel des adjectifs.

**Oral / Situation:** Décrivez votre personalité et votre ville. Simple translation and Comprehension based on simple text.

# (Practical)

* + Role-playing of different situations
	+ Understanding questions
	+ Conversation
	+ Picture composition

Suggested Books:

* .Larousse compact Dictionary: French-English/ English-French
* Conjugaison - Le Robert & Nathan
* Larousse French Grammar
* Grammaire Collection "Le Nouvel Entrainez vous" level debutant
* Parlez à l’hotel by A. Talukdar
* A Votre Service 1
* French for Hotel and Torism Industry by S.Bhattacharya

# 15 BHM 406 – ACCOUNTING FOR HOSPITALITY & TOURISM

External Marks: 80

Internal Marks: 20

# Theory

**Unit – 1**

Accounting Theory: Business Transaction and Basic Terminology, Need to Study Accounting, Accounting functions, Purpose of Accounting Records, Accounting Principles – Concepts and Conventions.

# Unit – 2

Account Records: Principles of Double Entry System, Journal Entries, Ledger, Subsidiary Books – Cash, Sales & Purchase books, Bank Reconciliation statement.

# Unit – 3

Financial Statement: Basic Financial Statements, Trial Balance, Preparation of Final Accounts, Basic Adjustments to final Accounts, Methods of Presenting Final Accounts Practical Problem,

# Unit – 4

Depreciation Reserves and Provisions – Meaning, basic Methods, Computer Application- Preparation of Records and Financial Statements

# Books Recommended:

* + Hospitality Management Accounting, Michael M Coltman
	+ Hotel Accountancy & Finance – S.P. Jain & K.L. Narang, First 1999 Kalyani Publisher, B 1/1292, Rajinder Nagar, Ludhiana
	+ Hotel Accounting Earnest B. Horwath & Luis Toth
	+ Uniform System of Accounts, Publisher: EIAH & LA, USA
	+ Hotel Accounting & Financial Control By Ozi A.D’ Cunha & Gleson O. D’ Cunha Publisher: Dicky,s Enterprize, Kandivali, Mumbai
	+ Hospitality Accounting – Publisher: Prentia Hall Upper Sadde, River NewJersey
	+ Accounting for Management, S K Bhattacharya, Vikas Publishing House
	+ Hospitality Financial Accounting By Jerry J Weygandt, Publisher Wiley & sons
	+ Accounting in Hotel & Catering Industry – Richard Kotas- Four – 1981- International Textbook Company
	+ Comprehensive Accountancy, SA Siddiqui
	+ A complete Course in Accounting Volume – I, N.D. Kappor
	+ Double – Entry Book- Keeping, Rc. Chawla & C. Juneja
	+ Introduction to Accountancy, T.S. Grewal

# Semester - V

**15 BHM 501 – FOOD PRODUCTION MANAGEMENT**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory

**Unit – 1**

**Cake –** Introduction, Ingredients, types and Methods of making

**Pastry –** Introduction, Ingredients, types and Methods of making

# Unit – 2

**Regional cuisine of India –** Goan, Bengali, Maharashtraian,South Indian and Mughlai

# Unit – 3

**Introduction of International Cuisine –** Lebanese, Mexican, Italian, Chinese & French

# Unit – 4

**Food Quality:** Concept and introduction and types with details. (Special emphasis on BS EN ISO 9002: 1994)

**HACCP:** Introduction, Importance, Principles and their implementation.

# Practical

**-** One menu from each cuisine in reference to theory

* Introduction of pre- preparation techniques.
* Introduction of various cooking methods.
* Introduction of preparation techniques of Cakes, pastries, Muffins
* Planning Kitchen for various types of hotels.
* Preparing Food and Beverage Cost Controlling forms.

# Books Recommended

**-** Accompaniments & Garnishes from waiter: Communicate: Full J. Barrie & Jenkins

* Bakery & Confectionery By S.C Dubey, Publisher: Socity of Indian Bakers
* Classical food preparation & presentation, WKH, Bode Classical Recipes of the World, Smith, He
* Cooking Essentials for the New Professional Chef
* Larder Chef By M J Leto & WKH Bode Publisher: Butterworth – Heinemann
* Modern Cookery (Vol –I) By Philip E. Thangam, Publishers: Orient Longman
* Practical Cookery By Kinton & Cessarani
* Practical Professional Cookery By Kauffman & Cracknell
* Professional Cooking by Wayne Gisslen, Publisher Le Cordon Bleu
* Purchasing Selection and Procurement for the Hospitality Industry By Andrew Hale Feinstein and John M. Stefanelli
* The Larder- Chef, MJ. Leto & WHK Bode, Butterworth Heinemann Larousse Gastronomique- Cookery Encyclopedia Paul Hamlyn
* The Professional Chef (4th Edition) by Le Rol A. Polsom
* The Professional Pastry Chef, Fourth Edition by Bo Friberg Publisher: Wiley & Sons INC
* Theory of Catering by Kinton & Cessarani
* Theory of Cookery By K Arora, Publisher: Frank Brothers

# 15 BHM 502 – FOOD & BEVERAGE SERVICE MANAGEMENT AND CONTROL

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory

**Unit – 1**

Restaurant Planning: Introduction, Planning & Operating various F & B Outlets and support, ancillary areas, Factors- Concept, Menu, Space & Lighting, Colors and Market, Restaurant Design team. Restaurant Problems and Guest Situation Handling – (thumb rules)

# Unit – 2

Buffet: Introduction, Types, Buffet Sectors, Equipments Used, Factors, Space requirements & Checklist, Buffet Presentation, menu planning, staff requirement, Buffet Management. Function Catering: Introduction, Types of Function, Function Administration & Organization- Booking Procedure, Menus, Function contracts, Seating Arrangements. Other Catering Operations: Off- Premises Catering, Hospital Catering, Industrial & Institutional Catering, Airline & Railway catering, Home Delivery, Take away, Afternoon & High Teas: Introduction, Menu, Cover & Service.

# Unit – 3

F & B Control- Overview: Introduction, Objectives of F & B Control, Problems in F & B Control, Methodology of F & B Control, Personnel Management in F & B Control. Cost & Sales Concepts: Definition of Cost, Elements of Cost, Classification of Cost, Sale defined, Ways of expressing sales concepts. Cost Volume/ Profit Relationships (Bread- even analysis).

# Unit – 4

Budgetary Control: Introduction, Objectives, Kinds of Budget, Budgetary Control Process, Stages in the preparation of Budgets. Budgeting for F & B Operations

1. Food & Beverage Control: Purchasing Control, Receiving Control, Storing and Issuing Control, Food Production Control, Food/ Bev Cost Control, Food/ Bev Sales Control, Standard Yield, Standard Portion Sizes, Standard Recipes
2. Menu Management: Introduction, Types of Menu Planning Considerations & Constraints, Menu Costing and Pricing, Menu Merchandising, Menu Engineering, Menu Fatigue, Menu as a In- House Marketing, Tool.

# Practical

* 1. Restaurant Set –ups of different types & servies
	2. Service of Afternoon & High teas
	3. Buffet Lay –up, theme Buffets set up
	4. Cocktail parties
	5. Role Plays & Situation handling in Restaurant
	6. Gueridon Service

# Books Recommended

* Financial & Cost control techniques in hotel & Catering Industry – Dr J.M.S. Negi
* Food & Beverage Control By: Richard Kotas and Bernard Davis
* Food & Beverage Cost Control- Lea R Dopson, Wiley Publishers.
* Food & Beverage Management By: Bernard Davis & Stone
* Food & Beverage Service- Dennis R. Lillicrap. & John.A. Cousins. Publisher: ELBS
* Food & Beverage Service Management- Brian Vargese
* Food & Beverage Service Training Manual- Sudhir Andrews, Tata Mc Graw Hill.
* Hotel & Catering Costing & Budgets, RD. Boardman, Heinemann
* Introduction F & B Service- Brown, Heppner & Deegan

# Theory Unit – 1

**15 BHM 503 – HOUSEKEEPING MANAGEMENT**

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

Housekeeping Budgeting: Concept & Importance, The Budget Process, Operational and capital budget, Housekeeping Room cost, Housekeeping Expenses

# Unit – 2

Laundry Management: In- house Laundry vis contract Laundry: merits & demerits, Layout, Laundry, Laundry Flow process, Equipment (Washing machine, Hydro extractor, Tumbler, Calendar/ Flat work Iron, Hot head/Steam press, Cooler press, Pressing tables), Stains and Stain removal, Laundry detergents.

# Unit – 3

Planning Trends in Housekeeping: Planning Guest rooms, Bathrooms, Suites, Lounges, landscaping, Planning for the provision of Leisure facilities for the guest, Boutique hotel concept.

Planning and Organizing in the House Keeping: Area Inventory list, Frequency schedules, Performance standards, Productivity Standards, Inventory Levels, Standard Operating Procedures & Manuals, Job Allocation, Manpower Planning, Planning duty roster.

# Unit – 4

Special Provisions for Handicapped Guests: Guest room – added features and modifications, Public Areas: Wash – rooms, restaurants, main entrance etc. added features and modifications.

Situation Handling/ Service Design, for typical Market Segment (Safety, security & Comfort); Airlines crew guest rooms, single lady guests, Children, Typical house- keeping complaints, situations handling, Interdepartmental coordination specially with Room- service, Maintenance, Telephone, security and front desk.

# Practical

1. Laundry equipment handling
2. Laundry operations
3. Handling different types of fabrics in manual & mechanical laundry 4. Special decorations
4. Stain Removal: Different types of stains to be removed by hand using different chemicals.

# Books Recommended

* + Accommodation & Cleaning Services, Vol. I & II, David, Allen, Hutchinson
	+ Hotel and Catering Studies – Ursual Jones
	+ Hotel House Keeping – Sudhir Andrews Publisher: Tata Mc Graw Hill
	+ House Craft – Valerie Paul
	+ House Keeping Management by Dr. D.K. Agarwal
	+ House Keeping Management for Hotels, Rosemary Hurst, Heinemann
	+ Housekeeping and Front Office – Jones
	+ Housekeeping Management – Margaret M. Leappa & Aleta Nitschke
	+ In House Management by A.K. Bhatiya
	+ Key of House Keeping by Dr. Lal Commercial
	+ Housekeeping & Maintenance – Stanley Thornes
	+ Hotel Housekeeping Operations & Management – Reghubalan, Oxford University Press.
	+ Management of Hotel & Motel Security (Occupational Safety and Health) By H. Burtein, Publishers: CRC
	+ Managing Housekeeping Custodial Operation – Edwin B. Feldman
	+ Managing Housekeeping Operations – Margaret Kappa & Aleta Nitschke

# 15 BHM 504 - FRONT OFFICE MANAGEMENT

External Marks: 80

Internal Marks: 20

External Practical: 50

Time: 3 Hrs

# Theory

**Unit – 1**

Night Auditing: Introduction, Objective and job description of Night Auditor Night Audit process

Preparing night audit reports

# Unit – 2

Yield Management: Objective and benefits Tools and strategies

Formulas for measuring yield

# Unit – 3

Ownership Structure of Hotels: Introduction, Concept, Types, their features advantage and disadvantages Management Contract, Chains & Franchise/ Affiliated, Time Share

# Unit – 4

Computers in Hotel and Knowledge of Property Management Systems as required by Hotels

# Practical

1. Yield management calculations. Preparing statistical data based on actual calculations
2. Role play and problem handling on different accommodation problems, Role play of Front Office Assistants, GRE, Lobby Manager, Bell Captain, Bell Boys, Concierge and Car Valet
3. Preparation of sales letters, brochure, tariff cards and other sales documents
4. Computer proficiency in all hotel computer applications – actual computer lab hours

# Books Recommended

* + Front office operations by Colin Dix & Chirs Baird
	+ Hotel Front Office Management by James Bardi
	+ Management front office operations by Kasavana & Books
	+ Front office training manual by Sudhir Andrews
	+ Managerial accounting and hospitality accounting by Raymond S Schmidgall
	+ Managing computers in hospitality industry by Michael Kasavana and Cahell

# 15 BHM 505 – MARKETING FOR HOSPITALITY & TOURISM

External Marks; 80

Internal Marks: 20

Time: 3 Hrs

# Unit I

**Introduction to Marketing**

Needs, Wants and Demands; Products and Services; Markets; Marketing; The Production Concept, The Product Concept, The Selling Concept, The Marketing Concept, The Societal Marketing Concept; The Marketing Process, Service Characteristic of Hospitality and Tourism Business

# Unit II

**Marketing Environment, Consumer Markets and Consumer Buyer Behavior**

Micro and Micro Environment, Characteristics, Factors Affecting Consumer Behaviour, Buying Decision Behaviour, The Buyer Decision Process.

# Unit III

**Distribution Channels, Product Pricing and Services Strategy**

Nature and Importance of Distribution System, Marketing Intermediaries, What is Product, Product Classification, Individual Product Decisions, Product Life Cycle, Approaches to hospitality service pricing.

# Unit IV

**Public Relations, Sales Promotions and Integrated Marketing Communication**

The Marketing Communications Mix, The Changing Face of Marketing Communications, Integrated Marketing Communications, Socially Responsible Marketing Communication, Advertising, Sales Promotion, Public Relations, The Public Relation Process, Personnel Selling, Direct Marketing.

# Suggested Readings:

* Services Marketing – Ravishankar
* Services Marketing – Zeital Valerire – A and Mary Jo Baiter Publisher: Mc Graw Hill Company
* Service Marketing - Wood ruffe Helen Publisher Macmillan
* Foundation and Practices Marketing of Services – Strategies for Success, Harsh V. Verma, Professional Manager’s Library, Global Business Press
* Marketing Management, Philip Kotler, Prentice – Hall of India, New Delhi
* Hospitality & Travel Marketing, Alastair M. Morrison
* Strategic Hotel and Motel Marketing – Hart & Troy
* Marketing for Hospitality Industry – Robert
* Marketing Management in South Asian Perspective, Kotler, Philop, Kevin Keller, A. Koshy and M.Jha,- Pearson Education, New Delhi
* Marketing – Kerin, Hartley, Berkowtz and Rudeliu, TMH, New Delhi
* Marketing: Concepts and Cases – Etzel, Micael J, TMH, New Delhi
* Tourism Marketing – Manjula Chaudhary, Oxford University Press

# Theory

**15 BHM 506 – HUMAN RESOURCE MANAGEMENT**

External Marks: 80

Internal Marks: 20

Time: 3 Hrs

# Unit – 1

Concept of HRM and HRD; role of HR practitioner; managing the HR function; scope of HRM, contemporary issues in HRM

# Unit – 2

Job, role and competence analysis; human resource planning; recruitment and selection; induction; redundancy, outplacement and dismissal; maintenance and welfare activities – employee health and safety, fatigue and welfare activities

# Unit – 3

Training and its methods; Executive development and its techniques Career management; transfer and promotion

# Unit – 4

Aims, components, factor influencing employee compensation; internal equity, external equity and individual worth; pay structure; incentive payments, performance appraisal; 360 degree feedback.

# Book Recommended

Human Resource Development & Management in the Hotel Industry – S.K. Bhatia, Nirmal Singh Principal and Techniques of Personnel Management Human Resource Management – Dr. Jagmohan Negi

Human Resource Development Practice in Travel and Tourism – S.C. Bagri Human Resource Management in Hospitality – Malay Biswas

# SEMISTER – VI INTERNSHIP/ INDUSTRIAL EXPOSURE - II

**Duration of Exposure: 20 weeks**

**Leave Formalities:** I weekly off and festivals and national holidays given by the hotel. 10 days medical leave supported by a medical certificate Leave taken must be made up by dong double shifts or working on weekly offs. Attendance in the training would be calculated on the basis of Certificate issued by Training Manager/ HR Manager/ Concerned Officer of the unit trained in. Industrial Exposure will require an input of 120 working days (20 weeks x06 days = 12- days). Students who are unable to complete a minimum of 45 days of industrial training would be disallowed from appearing in the term and examinations. Students who complete more than 45 days of industrial exposure but are unable to complete minimum 90 days due to medical reasons may make good during the vacations. Such students will be treated as ‘absent’ in industrial training and results.

Once the student has been selected/ deputed for industrial exposure by the institute, he/she shall not undergo IE elsewhere. In case students make direct arrangements with the hotel for industrial training, these will necessarily have to be approved by the institute. Students selected through campus interviews will not seek industrial exposure on their own. There will be no interchange of candidates from one hotel/ training unit to other of their own. The training in VI semester *can be with operational training in reputed Fast Food Operations, Airlines, Resorts, and similar industry in accordance with course curriculum so as to enable a candidate sharpen his skills in his functional area of choice in trade & help him in placements. Prior written approval to be taken from the programme coordinator/ convenor/ H.O.D for Industrial exposure in both semesters*

**Training Schedule:**

**VI Semester** *the exposure shall be in various departments of a Hotel/ Hospitality Unit*

# Academic Credits for training shall be based on following

Log books and attendance, Approvals, Report and presentation, Others as applicable

All trainees must ensure that the log books and appraisals are signed by the departmental/ sectional heads as soon as training in a particular department or section is completed. Trainees are also advised to make a report on completion of training in that respective department. A PowerPoint presentation (based on the report) should be made. This will be presented in front of a selected panel from the institute and the industry. It should be made for duration of 10 minutes. Marks will be awarded on this. The presentation should express the student’s experiences in the department and what has he learned/ observed. (*Refer to What to Observe Sheets for more details.)*

*Students have to submit the following on completion of industrial training to the faculty coordinator at the institute:*

1. Logbook;
2. Appraisals;
3. A copy of the training certificate.
4. IT Report
5. PowerPoint presentation on a CD, based on the training report.
6. Attendance sheet.
7. Leave card

# Semester – 7

**Course Contents:**

**SEMESTER 7**

**15 BHM 701 – FOREIGN CUISINES (CHINESE & ITALIAN)**

External Marks: 80

Internal Marks: 20

External Practical: 100

Time: 3 Hrs

**Unit – 1 Cuisine of China- I: -** Introduction to Chinese Cuisine, Historical Background, Regions & Regional Cooking Styles, Staple food with regional Influences

**Unit – 2 Cuisine of China-II:** Methods of cooking, Equipment & utensils, Ingredients & Dishes

**Unit – 3 Cuisine of Italy - I: -** Introduction to Italian Cuisine, Historical Background, Regions & Regional Cooking Styles, Staple food with regional Influences

**Unit – 4 Cuisine of Italy - II:** Methods of cooking, Equipment & utensils, Ingredients & Dishes

# Practical

1. May be planned in accordance to theory (Suggested Menus include) MENU 01 Prawn Ball Soup, Fried Wantons, Sweet & Sour Pork Hakka Noodles

MENU 02 Hot & Sour soup, Beans Sichwan, Stir Fried Chicken & Peppers Chinese Fried Rice MENU 03 Sweet Corn Soup, Shao Mai, Tung-Po Mutton, Yangchow Fried Rice,

MENU 04 Wanton Soup, Spring Rolls, Stir Fried Preparations & Celery Chow Mein,

MENU 05 Prawns in Garlic Sauce, Fish Szechwan, Hot & Sour Cabbage, Steamed Noodles

# Suggested Readings

* + Nita Mehta – Italian Vegetarian Cookery, Snab Publishers.
	+ Alberto Capatti - Arts and Traditions of the Table: Perspectives on Culinary History, Columbia University Press
	+ Italian Cooking by Sanjeev Kapoor
	+ Ken Hom – Chinese Cookery, BBC Books
	+ Funchsia Dunlop - The Revolutionary Chinese Cookbook, Ebury Press
	+ Eileen Yin-Fei Lo – Mastering the Art of Chinese Cooking, Chronicle Books
	+ Su Huei Huang, Lai Yen-Jen – Chinese Cuisine, W ei-Chuan Publishing
	+ E N Anderson – The Food of China, Yale University Press
	+ Parvinder S Bali – International Cuisine & Food Production – Oxford University Press

# 15 BHM 702- SEMINAR SEMINAR/PRESENTATION SKILLS

Max Marks: 100 Seminar Category -I Marks: 40 Seminar Category -II Marks: 60

The objective of Seminars is to help the students in developing their communication skills and knowledge of Hospitality & Tourism, it may be two ways i.e 1) The students shall be required to participate & attend Two Seminars of Hotel & Tourism Management in this semester preferably one in Parent University and one in any of the Universities. This shall be having a weight age of 20 Marks each.

1. There shall be a student seminar where each student is expected to present a seminar on a topic approved by the Teacher In- charge (supervisor) of the seminars. The performance of the students will be

evaluated on the basis of active participations and individual presentation. This shall be having a weight age of 60 Marks.

# 15 BHM 703 – RESEARCH METHODOLOGY

**Unit-1-Introduction to research methodology**

External Marks: 80

Internal Marks: 20

Time: 3 Hrs

Meaning, definition, characteristics and types of research, Methodology of research, formulation of research problem Research Design: Meaning, characteristics of research design, steps in research design.

# Unit-2 Sampling Design and Data Collection

Meaning of sampling, aims in selection a sample, Types of sample design. Data collection –Meaning, types of data, methods of collecting primary data-observation, interview and questionnaire, Sources of secondary data.

# Unit-3 Processing and Analysis of data

Editing, Coding, Classification and tabulation, Graphical presentation of Data-Bar-chart, pie-chart and curves Interpretation of Data meaning, methods of data analysis

# Unit-4 Report Writing

Meaning, types and steps involved in writing report, layout of the research report, mechanics of writing a research report, challenges of a good writing

# Suggested Readings

* + *Kumar Ranjit: Research Methodology: A Step by Step Guide for Beginners*, Sage Publication, 2014.
	+ Kothari C.R. : Research Methodology, New Age International, 2011.
	+ Shajahan S. : Research Methods for Management, 2004.
	+ Mustafa A. : Research Methodology, 2010.
	+ Thanulingom N : Research Methodology, Himalaya Publishing
	+ C. Rajendar Kumar : Research Methodology , APH Publishing
	+ Gupta Hitesh and Gupta S. L. : Research Methodology, International Book House, 2011.
	+ J. R. Brent Ritchie, Charles R. Goeldner : Travel, Tourism, and Hospitality Research: A Handbook for Managers and Researchers, Wiley Publishers

# 15 BHM-704: RETAIL MANAGEMENT

External Marks: 80

Internal Marks: 20

Time: 3 hours

# Unit-1

Retailing- Concept, functions of a retailer, Relationship between retail and Marketing, Retail as a career. Retail in India- Evolution, changes in the retail sector, Challenges to retail development in India.

# Unit-2

Retail Models and Theories of Retail Development- Theories of retail development, concept of life cycle in retails, Business models in retails, Airport Retailing, Services retailing.

# Unit-3

Understanding the Retail Consumer and Servicing - Need for Studying Consumer Behaviour, The Customer Decision-Making process , Market Research- A Tool for Understanding Retail Markets & Consumers, Concept of Customer Service, Importance of Service in Retail, C R M in Retail.

# Unit-4

Retail store operations; servicing the retail customers; retail human resource management; financial aspects of retail management; retail information system; supply chain management in retailing

# Suggested Reading:

* + Pradhan, Swapna; Retaling Management; Tata McGraw Hill; New Delhi
	+ Bajaj, Chetan, Tuli, Rajnish and Srivastava, Nidhi; Retail Management ;Oxford University Press; New Delhi
	+ Berman, Barry & Evans, joel R.;Retail Management **–** A Strategic approach; Pearson Education/Prentice Hall of India; New Delhi
	+ Levy, Michael & W eitz , Barton A.; Retailing Management; Tata McGraw Hill; New Delhi
	+ Newman, Andrew J & Cullen, Peter; Retailing **--** Environment and Operations; Thomson Asia Pvt. Ltd.; New Delhi
	+ Dunne, Patrick m.; Lusch, Robert F & Griffith, David A.; Retailing; Thomson Asia Pvt. Ltd; New Delhi
	+ Lamba, A.J.; The Art of Retailing; Tata McGraw Hill; New Delhi

# 15 BHM 705: SAFETY AND SECURITY MANAGEMENT

Max. Marks: 100

External Marks: 80

Internal Marks: 20

# Unit-I

Hotel Security: concept, importance, Type, Organization structure, Application of security in Hotels, scope and trends.

# Unit-II

First Aid, The First Aid box, Handling Burns & scalds, bleeding, fainting, fractures, heart- attack, sprain, and shock. Handling Emergency procedures: Fire, Bomb threat, Theft, Death, Terrorism, and Natural Calamity.

# Unit-III

Risk Management & Safety Security Process of risk Management and standards for Risk Management. Emergency Response plan, Occupation Safety and Health Act

# Unit-IV

Safety & Security in Rooms Division, Work environment safety, Job Safety Analysis, Safety Awareness & Accident Prevention, Case Studies

# Suggested Reading:

* + - Darrell Clifton; Hospitality Security: Managing Security in Today’s Hotel, Lodging, Entertainment, And Tourism Environment; CRC Press, Taylor & Francis Group.
		- Yoel Mansfield & Abrahann Pizam; Tourism, Security, Security and safety from theory to practice: Elsevier Publication.
		- Colin Michael Hall, Dallen J. Timothy, David Timothy Duval: Safety and Security in Tourism: Relationships, Management and Marketing: Haworth Hospitality Press,2003
		- David M. Stipanuk & Raymond C. Ellis, Jr.; Security and loss Prevention Management; American Hotel & Lodging Association Institutes.
		- David k. Hayes & Jack D. Ninemeier; Foundation of Lodging Management; Pearson Publication.

# UNIT -I

**15 BHM 706- Meetings, Conferences and Exhibition Management**

External Marks: 80

Internal Marks: 20 TIME:3 Hrs

CONCEPT OF MICE. Introduction of meetings, incentives, conference/conventions, and exhibitions. Components of the MICE market. Nature of MICE markets and demand for facilities. The impact of MICE on local and national communities.

# UNIT -II

BUSINESS MEETING: Meaning, Types, Major attributes of Meeting Planner, Various Meeting setups. Organizing Business Meeting.

# UNIT -III

CONFERENCE MANAGEMENT: Definition of Conference and the component of conference market. Demand for conference facilities, Role of travel agency in the Management of Conference. Benefits of conventions facilities. Management of Conference at Site.

# UNIT- IV

TRADE SHOWS AND EXHIBITIONS: Principle, Purpose, Types of shows and Exhibitions, benefits, major participants, Organization and membership, Inter-related venues.

# Suggested Reading:

* Larissa J. Schultz,- Event Planning Basics: Meetings, Conferences, Convention, Exhibitions and Special Events
* Johnny Allen, William O'Toole, Robert Harris, Ian McDonnell - Festival and Special Event Management 5th Edition, Wiley Publishers
* William O'Toole, Phyllis Mikolaitis - Corporate Event Project Management, Wiley Publishers

# SEMISTER – VIII

**ON THE JOB TRAINING**

**Duration of Exposure: 20 weeks**

**Leave Formalities:** I weekly off and festivals and national holidays given by the hostel. 10 days medical leave supported by a medical certificate Leave taken must be made up by dong double shifts or working on weekly offs. Attendance in the training would be calculated on the basis of Certificate issued by Training Manager/ HR Manager/ Concerned Officer of the unit trained in. Industrial Exposure will require an input of 120 working days (20 weeks x06 days = 12- days). Students who are unable to complete a minimum of 45 days of industrial training would be disallowed from appearing in the term and examinations. Students who complete more than 45 days of industrial exposure but are unable to complete minimum 90 days due to medical reasons may make good during the vacations. Such students will be treated as ‘absent’ in industrial training and results.

Once the student has been selected/ deputed for industrial exposure by the institute, he/she shall not undergo IE elsewhere. In case students make direct arrangements with the hotel for industrial training, these will necessarily have to be approved by the institute. Students selected through campus interviews will not seek industrial exposure on their own. There will be no interchange of candidates from one hotel/ training unit to other of their own. The on the job training in VIII semester *can be with operational training in reputed Fast Food Operations, Airlines, Resorts, and similar industry in accordance with course curriculum so as to enable a candidate sharpen his skills in his functional area of choice in trade & help him in placements. Prior written approval to be taken from the programme coordinator/ convenor/ H.O.D for Industrial exposure in all semesters*

**Training Schedule:**

**VIII Semester** *the exposure shall be in one or More Departments based of choice of functional specialization of a candidate & A Project need to be completed at the place of exposure after prior approval from faculty coordinator/ HOD*

# Academic Credits for training shall be based on following

Log books and attendance, Approvals, Report and presentation, Project, Others as applicable

All trainees must ensure that the log books and appraisals are signed by the departmental/ sectional heads as soon as training in a particular department or section is completed. Trainees are also advised to make a report on the department of their choice in VIII Semester, on completion of training in that respective department. A PowerPoint presentation (based on the report) should be made. This will be presented in front of a selected panel from the institute and the industry. It should be made for duration of 10 minutes. Marks will be awarded on this. The presentation should express the student’s experiences in the department and what has he learned/ observed. (*Refer to What to Observe Sheets for more details.)*

*Students have to submit the following on completion of industrial training to the faculty coordinator at the institute:*

1. Logbook;
2. Appraisals;
3. A copy of the training certificate.
4. IT Report on the department of his/her choice.
5. PowerPoint presentation on a CD, based on the training report.
6. Attendance sheet.
7. Leave card.
8. Project Report

# Project Report

Project Report:- As you know the diverse nature of tourism & hospitality industry & its long- term implications on the economy, society, culture & environment. It is mandatory to do some project work so as to sharpen your research skills, develop a practical understanding of the Hospitality system, attain some field experience etc.

Students are required to prepare a project report on a topic of their choice approved from Faculty from Institute/ Training Manager/Head of that Department (F.O/ F&Bs/ F.P/ A.Op) Computer Typed {Times New Roman} compiled & Hard bound copy (Two print Copies) and One soft copy in C.D.

The Project report should include:-

* + The First page should include Name of The Hotel, Project undertaken, your roll Number & Name.
	+ Certificate by Candidate of genuine work.
	+ Acknowledgement.
	+ Certificate of approval.
	+ Introduction to the topic.
	+ Problem Definition
		- Need of study
		- Problem Definition
		- Research objective
		- List of Information
	+ Research Methodology
		- Research design
		- Source of data
		- Instrumentation of data collection
		- Sampling Design
	+ Analysis, Findings & Interpretation.
	+ Suggestions & Recommendations.
	+ Conclusion or Silent Findings
	+ Limitation
	+ Bibliography
	+ Annexure Selecting A Topic:-

Selecting a topic is the first issue. About the only thing you will be sure of should be that do you want to write on a subject that directly relates to Hotels or is associated with tourism. A lot of thinking & creativity is required at planning stage.

The purpose of project for you is to-

* + - Learn about various hospitality issues.
		- Learn how to evaluate the potential.
		- Improve organizing & managerial skills.

Sample themes of Research are:-

Accommodation Management-

* + - “Technology in Hotel Accommodation Services:- A case study of Hotel- ABC.”

Various topics can be selected suggested themes are-

* + - Surveying of Guest Behavior
		- Surveying of Environment Conservation
		- Surveying of Negative impacts of System
		- Segmentation of Guest staying in unit.
		- Profiling of Tourists/ Guests
		- Comparative analysis of Tariff Strategies.
		- Linkages amongst various constituents of Hospitality industry
		- HRD- Policies of Unit/ Chain
		- Cost Control in Housekeeping/ Kitchen
		- Safety & Security Issues- Case studies

The above mentioned are simply few suggested topics. You are free to select a topic of your choice with due consultation with the faculty member & from Operational Head of that area of the Unit you are undergoing you training.